



IFDH President's Report 2016 - 2019

The IFDH Board has been quite busy during the time since the last ISDH in Basel in 2016. We have had goals and challenges to meet, programs to develop and promotional activities for the dental hygiene profession and the IFDH. The following report will outline our activities for the last three years.

Review of IFDH 2016-19 Goals and How the Board has managed them

Promote Oral health; Promote Social Responsibility Programs

The Board used the "Social Responsibility" vehicle to promote Oral Health globally. In July 2017 we held a Global Strategy Session in Florence, Italy to promote the idea of engagement in Social Responsibility projects. 17 member countries attended this very successful conference and the project reports will be presented at a Social Responsibility workshop during the upcoming ISDH.

Promote leadership development and advocacy within the Dental Hygiene and Allied Associations

The IFDH Board worked with the Global Child Dental Fund who provided the first round of Social Responsibility Awards for individual projects, and a link to the discounted Advanced Dental leadership program. This idea was expanded to National Association projects of which there are 13 reporting at this ISDH.

Promote international networking

Members of the IFDH Board attended many conferences and meetings of behalf of the IFDH, to promote membership, our programs and to improve our organization's worldwide visibility.

- *IDHEF* - Los Angeles, USA March 2017
- *ADEA* - Los Angeles, USA March 2017
- *IDS* - Cologne, Germany, March 2017, 2019
- *World Congress on Public Health* - Melbourne, Australia, April 2017
- *FDI* – Madrid, Spain, April 2017
- *Indonesian Dental Hygiene Conference* - Yogyakarta, Indonesia, June 2017
- *KDHA 40th Anniversary* - Seoul Korea, July 2017
- *Global Oral Health Strategy Session* - Florence Italy, July 2017
- *ACFF International* – Washington DC, October 2016, 2017, 2018
- *Philippines Dental Hygiene Association* (Videolink), September 2017
- *CAPP* – Dubai, UAE November 2016, 2017, 2018
- *ADEEC* – Dubai, UAE February 2017, 2018, 2019
- *Russian Dental Hygiene Association* - Moscow, Russia, September 2017

- *Global Dental Hygiene Conference* – Ottawa, Canada, October 2017
- *IDEM* – Singapore, April 2018
- *Europerio 9* - Amsterdam, Netherlands, June 2018
- *IADR* – London, England, July 2018
- *Korean Dental Hygiene Science Conference* – Seoul, Korea October 2018
- *Greater New York Dental meeting* - New York, USA, November 2017, 2018
- *Swedish Dental Hygienists Association 50th Anniversary* – Stockholm, Sweden, April 2019
- *ADEA and ADEE* - Brescia, Italy, April 2019
- *Indonesian Dental Hygiene Conference 10th Anniversary* (videolink) - Yogyakarta, Indonesia, June 2019
- *IADR* – Vancouver, Canada, June 2019

Strengthen and increase corporate partnerships

The Board has worked quite diligently to meet this goal. We have achieved major and ongoing support for the IFDH from Colgate, Dentsply Sirona, Proctor & Gamble, Pierre Fabre and Curasept. GSK also provided support for the Social Responsibility Conference in Florence.

We have increased our sponsor totals significantly in 2017 – 2019. See our analysis below:

2014 – \$28,000	2015 – \$37,500	2016 – \$11,000

2017 – \$81,417*	2018 – \$46,250	2019 - \$111,550**

* Includes \$52,666 for SR Conference ** Includes \$50,000 for SR Workshop

- **Colgate** continues to support the eNews and has supported the IFDH Education Academy with annual webinars. They also provided major support for the Social Responsibility program and have a banner on our website.
- **Dentsply-Sirona** is a major supporter of Social Responsibility and the only supporter of our Research Grants. The research grant sponsorship has increased for 2019, so we expect the HoD to promote this worthwhile program to their dental hygiene educational institutions. They also have a banner on our website.
- **Curasept**, our newest sponsor for 2019, has taken over sponsorship of the “Every Child has a Toothbrush” program after Proctor & Gamble decided to shift sponsorship funding elsewhere. They also have a banner on our website.
- A series of 3 surveys will be developed and fielded by **Proctor & Gamble** to IFDH members using a survey software program through the end of 2020 (approximately one survey every 6 months). Survey topics would include:

- 1) fluoride dentifrices;
- 2) electric toothbrushes and
- 3) pediatric care (including implications for long-term oral health).

Survey content will be drafted by Procter & Gamble (P&G). Please encourage responses to these upcoming surveys by your members.

Procter & Gamble also supports the printing of our membership brochure every year and has a banner on our website.

- One of our additional new sponsors for 2019 is **Pierre Fabre**, who has a banner on our website.
- We now have a corporate partnership with the **Dental Tribune International** for promotion of the profession and media promotion related to the ISDH for 2019 and the future.

We are very grateful for all our sponsors for their ongoing commitment to IFDH and its members!

Upon request of the International companies, the IFDH Board arranged the majority of the \$500,000 sponsorship goal for the ISDH 2019 and anticipate that the relationships developed will support ongoing sponsorship for future symposiums.

Build relationships with interdisciplinary associations

The Board has investigated membership into the **World Public Health Association (WPHA)** and **Federation Dentaire International (FDI)**. These have not been successful due to their ‘allied’ membership requirements.

We are currently in communication with the newly formed **International Oral Health Association (IOHA)**. This organisation of Dental and Oral Health Therapists was chartered in April, 2019 in Kuala Lumpur and the membership is comprised of the Australian Dental and Oral Health Therapists Association (ADOHTA), New Zealand Dental and Oral Health Therapists Association (NZDOHTA), Malaysian Dental Therapists Association, Indonesian Dental Therapists Association, British Association of Dental Therapy (BADT), Singapore Oral Health Therapy Association and the Fiji Oral Health Workers Association.

Increase Member benefits

It is always a challenge to keep members interested and engaged by providing benefits. As you can see from our corporate sponsor section, we have added and/or increased our member programs:

- Every Child Has a Toothbrush
- Research Grants
- Webinars
- eNews
- Social Responsibility
- World Dental Hygienist Awards with Sunstar
- Working Abroad information

This topic has also been addressed in Strategic Planning and there will be a presentation on HoD Responsibilities to cover this topic.

Support the development of the dental hygiene profession, and the dental hygiene undergraduate and post-graduate education internationally

The IFDH Board supported a survey by a graduate student at UCSF. Unfortunately, the response from membership was limited.

The IFDH research grants are ongoing and available.

Change of Venue for ISDH

This was the biggest challenge and time allotment for the Board during our three year term. It was with great regret that we had to change the venue for ISDH from Seoul, Korea to Brisbane, Australia due to political unrest in the region.

The process was difficult and highlighted the need for refined guidelines to be added to our procedures, to give clearer direction to the Board if this should occur again in the future. The Korean Dental Hygiene Association will be hosting the symposium in 2024.

Normally, the board has 3 years to work with the ISDH Local Organizing Committee, whereas, once the decision to move to Australia was made, we only had 21 months.

Membership

The office has had applications from several countries, some successful and some not, usually due to lack of correct process or eligibility. Successful recent applicants included:

- India
- Lithuania (renewal of former membership)
- Dental Hygiene Association of Nepal (DHAN) has moved from non financial to full financial membership
- Nepal Dental Hygiene Association (NDHA) has been accepted as our third Allied Association member.

With an increase of 23 total association members to 34, this constitutes a 50% increase in membership over the last 5 years!

The Board is disappointed in the decline in Individual memberships, in spite of the promotion at all events attended by the Board.

Media and Promotion

We have expanded our Social Media presence to Twitter and LinkedIn. You can send us your notices and images of your Association events, or just interesting dental 'goings on' in your country to support these platforms. You can sign up to follow:

[@IFDHygienists](#)

www.facebook.com/IFDH2019/

[linkedin.com/in/ifdh-international-federation-of-dental-hygienists-4983b9146](https://www.linkedin.com/in/ifdh-international-federation-of-dental-hygienists-4983b9146)

Finances

The IFDH finances were precarious when the current Board took over due to necessary expenses that were incurred to improve the infrastructure. We are happy to be able to report that as of the latest financial report we are in a much healthier situation (see financial report).

We very much look forward to the results of our extensive work on improving sponsorship for the ISDH, in addition to the revised guideline of a 10% share of ISDH membership and sponsor income. This will help IFDH to being able to function more professionally in the future and meet the goals of the proposed strategic plan.

Develop a Strategic Plan

In January 2019 the Board met and had a comprehensive Strategic Planning session with Peter Anas, IFDH Director as our facilitator. This meeting was very fruitful and the proposed Strategic Plan will be discussed at the HoD meeting. The plan has an exciting roadmap for our next Board.

Final Reflections

I am particularly thankful for the support of my Board partners, Corrie, Wanda, Michaela and Mary Rose. All have worked very hard to achieve the goals set forward by the House of Delegates. Also to Peter for his guidance, support and for steering us toward the accomplishment of these goals.

As the governing body of our Federation, you will be presented with the proposed Strategic Plan. I strongly encourage you to participate and support Corrie and the new Board that is elected to facilitate the actioning of this plan, as we really need the support of the membership-at-large. It is difficult to do the work you have mandated us to do without your ongoing support.

It has been such an honour to serve you as President of IFDH. At times, I had to pinch myself to believe I had such a responsibility given to me, and hope that I have at least met most your expectations.

Respectfully submitted

Robyn

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