



# 22nd International Symposium on Dental Hygiene

12th-14th August 2021  
Dublin, Ireland



THE FUTURE IN OUR HANDS

**Dublin**  
CONVENTION BUREAU

PROMOTING DUBLIN AS A WORLD  
CLASS BUSINESS DESTINATION

The background features a silhouette of classical architectural elements, possibly columns or a pediment, set against a bright, yellowish-orange sky. A large, dark, curved shape, resembling a stylized flower or a modern building's roofline, cuts across the lower half of the image.

# 22nd International Symposium on Dental Hygiene



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# Executive Summary

# Executive Summary – Why Dublin?

We are very pleased to submit this proposal to host the 22nd International Symposium on Dental Hygiene in Dublin in 2021. All preparations are also in place for 2022 in case it is decided to revert back to that year for the conference.

- » Ireland, and Dublin in particular, is recognised internationally and regarded as a very popular and interesting destination, with unparalleled hospitality and beauty of scenery. This reputation leads in general to increased conference attendance, both of delegates and accompanying persons.
- » Ireland is ideally situated, in Europe but with good access from all parts of the world. It is especially attractive for North Americans as the natural gateway into Europe, and is very close to the large UK market.
- » Dublin offers excellent conference facilities, including the proposed new purpose-built congress venue which can accommodate the meeting needs with great flexibility.
- » There is an excellent range of hotels and student accommodation within easy reach of the congress venue.
- » Ireland is English-speaking and part of the euro-zone, making it very convenient for conference delegates. It is a safe and stable destination.
- » There is no VAT on delegate registration fees in Ireland which means the full payment from the delegate is received by the congress.
- » Dublin is a city full of character, with a rich history and marvelous locations for Gala Evenings and other social events. The city and surrounding countryside provide a wide range of options for scenic tour programmes and other recreation.
- » The full support and co-operation of the City, Government Departments, Science Foundation Ireland and our Tourist Board have been pledged. There are significant grants for marketing of the congress and other benefits, and site inspections and other visits will be sponsored.
- » Ireland has a very vibrant community of dental hygienists, with strong interaction with government and the commercial trade.
- » There is a local committee and host Association willing to work enthusiastically on the organisation of the Symposium. We have a commitment of support for this bid from the Irish Dental Association as well as colleagues in Northern Ireland and the UK.
- » There is a strong budget position due to local funding and trade relationships, and there is a budget guarantee in place to ensure no liability for local or international societies.
- » Ireland has a strong conference management industry and proven success with large international projects. The selected PCO and other professionals are on hand for ease of organization of the Symposium.



# Introduction



THE FUTURE IN OUR HANDS



Bid for hosting the ISDH 2021 in Ireland

Dear Delegate,

We are very pleased to inform you about our bid for hosting the International Symposium on Dental Hygiene 2021 in Ireland. Our proposed conference theme is 'The Future in Our Hands'. We are also equally prepared to host in 2022 if the conference reverts back to that year.

This application was decided by committee of the Irish Dental Hygienists Association. The association plays host to scientific conferences with a large trade exhibition every year, which are hugely successful. We have vast experience in hosting successful conferences and meetings as demonstrated in Dublin last year when we hosted the European Dental Hygienists Federation meeting.

We are pleased to have an excellent level of trade sponsorship, which is an important support for our association and for international conferences held here. We were also delighted with the amazing support we have had from our government, health research board, other associations and trade industry for this bid.

We wish to thank the House of Delegates for accepting our application and look forward to your response.

Best wishes

Louise Fleming RDH

President, Irish Dental Hygienists Association

# Letters of Support/Endorsement





DC/DOF

26 January 2016

Louise Fleming  
President  
Irish Dental Hygienists Association

#### The International Symposium on Dental Hygiene

Dear Louise,

The Dental Council of Ireland is the regulatory body for all dental professions in Ireland. We have worked closely with the IDHA on many issues and always found them to be committed, professional and great to work with.

We are delighted to once again lend our support to the Irish Dental Hygienists Association in the bid to host the International Symposium on Dental Hygiene.

The IDHA are constantly striving to further scientific research, evidence based learning and ethics within the dental hygiene profession in Ireland. The IDHA continue to grow in Ireland and their contribution to the legislation of dental hygienists in Ireland is paramount. The Dental Council has no doubt that the IDHA and their committed team will be successful in their bid and their ability to run a successful symposium.

We wish the IDHA all the best and look forward to seeing you all in Dublin in 2021!

Yours sincerely  
  
David O'Flynn  
Registrar



Dear IFDH

The British Society of Dental Hygiene and Therapy (BSDHT) would like to offer our support in the bid from the Irish Dental Hygiene Association to host the International Conference in Dublin in 2021. We have had personal experience of attending the meetings held previously by the IDHA and found them to be of an excellent standard. More recently Dublin hosted the European Dental Hygiene Federation meeting at which we were delegates. This meeting showcased Dublin's ability to cater for the needs of an international delegate. It is an attractive city for delegates to visit. The city is easy to walk around but has great public transport links; it has arts, culture, cuisine and history in abundance.

We would have no hesitation in assuming the international meeting would be as professional in its conference programming and organisation as demonstrated by the national conferences. The IDHA would be able to take advantage of some of the best speakers in our field, nationally and internationally as travel to and from Dublin is extremely easy.

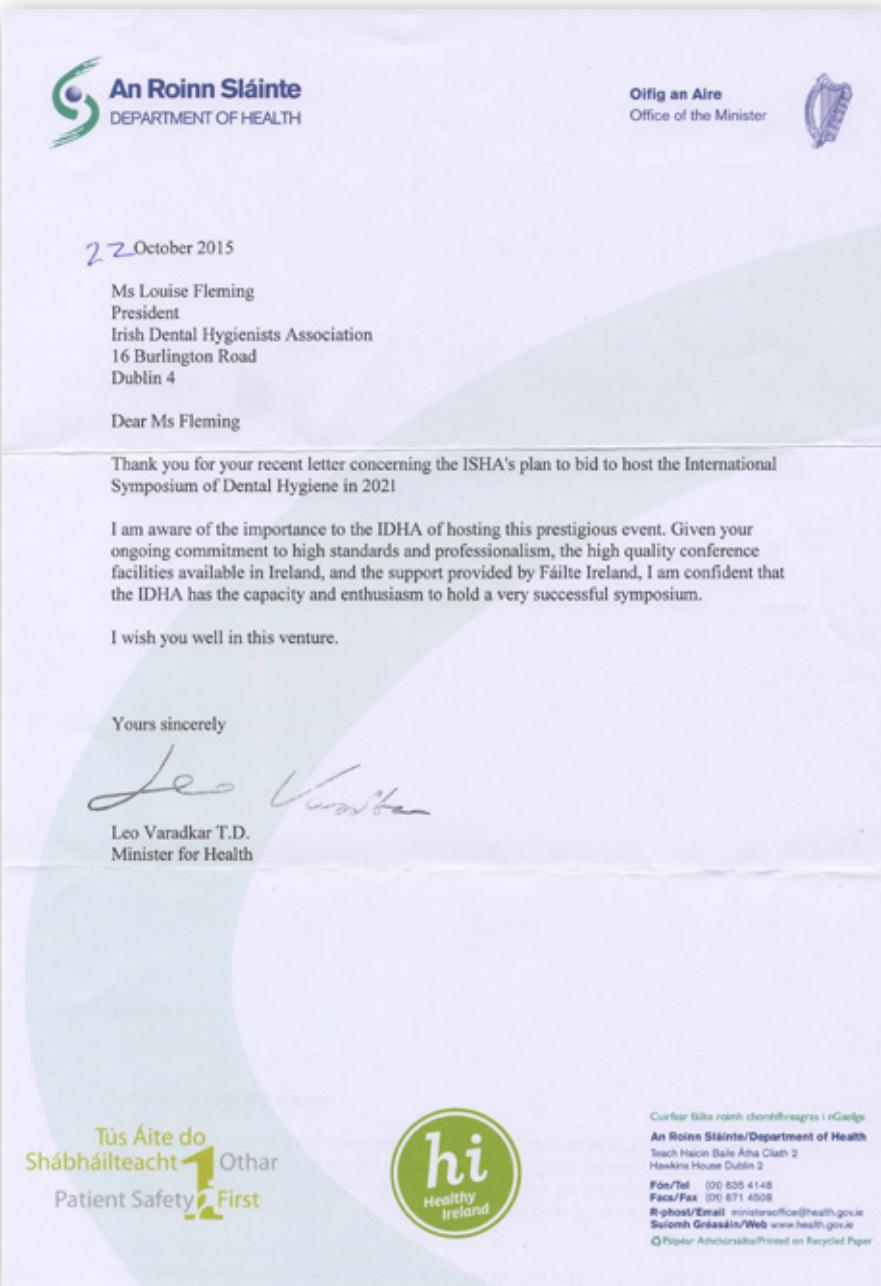
And as for a social programme, there is no doubt that the Irish know how to socialise. The delegates and HOD can be assured of a warm and friendly welcome.

BSDHT would welcome Dublin as a venue and are prepared to help support IDHA if they are successful.

Yours Sincerely



**Michaela O'Neill**  
President of BSDHT





14 Moneen Business Park,  
Castlebar,  
Co. Mayo,  
Ireland.

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To whom it concerns,

The Irish Dental Hygienist Association is a highly organised, efficient and progressive body.

PameX Ltd has worked with the association for many years now and we enjoy a very strong relationship through our representatives visiting hygienists in their practice and through the many conferences and events organised by the association.

I approached the organisation about running an educational initiative called "Kin Dental Hygienist of the Year". They were swift and decisive in their actions and the initiative is now in its fourth year. Patients nominate their hygienists on a website and nominations are then assessed and five finalists then produce a patient information leaflet on a specific subject e.g Oral care during cancer treatment. These patient leaflets are then made available in all surgeries in Ireland. This is testament to their forward thinking and progressive nature.

I would like to offer my support to the association on their bid to host the International Symposium of Dental Hygiene (ISDH) here in Ireland in 2021. Dublin is a great venue and offers your members a vast array of very good hotels at a reasonable price and a cultural experience rivalled worldwide.

I know the IDHA would relish the opportunity to host this event and in my mind will do an excellent job on your behalf. Please look favourably on their bid; you will be delighted with the venue and the professionalism and organisational skills of the IDHA.

Kind regards,

Diarmuid Gavin

Sales Director

PameX Ltd

Directors : Tom Murphy (Managing), Mary Murphy. Registered Office : Balloor, Castlebar, Co. Mayo, Ireland.  
Registered in Ireland Number : 235443 VAT Number : IE 8235443Q

[www.pamex.com](http://www.pamex.com)



To Whom It May Concern,

Swordfish Medical Ltd. are a company supplying Oral Hygiene and Dental Equipment throughout Ireland.

We are very proud to be the main sponsor for the IDHA conference in 2015 in Dublin.

We work very closely with the members of the IDHA committee and find them to be extremely supportive. The IDHA are very innovative and proactive and have been a great addition to the dental industry in Ireland.

Swordfish Medical Ltd. would be delighted to offer our support to the IDHA in their quest to host the Symposium of Dental Hygiene (ISDH) in 2021 in Dublin, Ireland. I know that they would be excellent hosts and would give it their full and absolute commitment .

If you require any more information please do not hesitate to contact me.

Kind regards,

Karl Ronan,  
Company Director,  
Swordfish Medical Ltd.

Barrowside Business Park, Sleaty Road, Carlow, County Carlow, Ireland.  
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President  
Irish Dental Hygienist Association

6<sup>th</sup> April 2016

**IDHA Hosting Bid for ISDH 2021:**

**Statement of Support: TePe Oral Hygiene Products Ltd**

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We have worked with the IDHA over many years and have supported their tireless efforts to enhance the status and working practices of dental hygienists in Ireland. Well organised and incredibly hospitable, the highly dedicated committee representing Irelands Dental Hygienists in this bid has our full support.

We look forwards to working with them in the future to secure this bid to host the ISDH in 2021.

Kindest Regards

**Elaine Tilling MSc DMS RDH MIHPE**  
Education and Projects Manager

**TePe Oral Hygiene Products Ltd**  
The Yard, The Borough, Wedmore, BS28 4EB  
Tel +44 (0)1934 714305  
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## celtic marketing

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E-mail: info@iisceltic.ie  
www.ecoware.ie

Irish Dental Hygienists Association  
28 Waterside  
Castle Heights  
Carrigaline  
Co Cork

23rd March, 2016

Hi Louise,

Great to hear of the IDHA's plan to bid to host the International Symposium of Dental Hygiene (ISDH) in 2021 in Ireland. I think this would be a wonderful opportunity for the dental industry here in Ireland. Celtic Marketing began distributing the TePe range of oral hygiene products in Ireland over 18 years ago, and it was with the help of your members that the TePe brand has become such a success here.

Should you be successful in your bid, Celtic Marketing would be willing to support you all the way in whatever way we can.

Good luck to you all with your bid

Dermot Byrne  
Director



Dublin Sales  
Tel: 00353 (0)1 456 5288  
Fax: 00353 (0)1 450 5760  
  
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Tel: 00353 (0)21 429 7818  
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web: www.henryschein.ie

23<sup>rd</sup> March 2016

To whom is may concern,

Henry Schein Ireland Ltd, have worked with the Irish Dental Hygiene Association for a number of years. Having worked with them at their annual meetings and trade shows, we have always found them to be an extremely hard working and professional organisation.

Should they be successful in their bid to host the International Symposium of Dental Hygiene (ISDH), in Dublin in 2021, I would be very confident that it would be a very successful event.

I am happy to answer any questions you may have.

Kind regards,

Siobhán Cleary  
National Sales Manager  
Henry Schein (Ireland) Ltd



Ardmhéara Bhaile Átha Cliath  
Lord Mayor of Dublin  
Críona Ní Dhálaigh

Ms. Louise Fleming,  
President,  
Irish Dental Hygienists Association,  
16 Burlington Road,  
Dublin 4.

5<sup>th</sup> April 2016

Dear Ms. Fleming,

We are delighted to support your bid to host the International Symposium on Dental Hygiene here in Dublin in 2021. Dublin has played host to numerous prestigious conferences and events in the past and has a very successful track record in this area. Dublin would be an excellent choice for this conference.

Dublin is an accessible destination and our convivial capital offers a world-class selection of hotels, venues and service providers. An outstanding variety of restaurants, entertainment and activities will help ensure that your delegates' expectations of Dublin as a fun and friendly destination are exceeded and attract high participant levels for your congress. Dublin is a knowledge capital and a vibrant, cultural and dynamic city to visit. We have no doubt that Dublin is the ideal location for your conference in 2019.

We hope that Dublin will be a winning formula and we look forward to extending a sincere *Cead Mile Fáilte* to you and to all your international colleagues.

Yours sincerely,

Críona Ní Dhálaigh  
Ardmhéara Bhaile Átha Cliath  
Lord Mayor of Dublin

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Please reply to:  
 Henry Schein Ireland Limited, Unit 61A, Longmile Centre, Longmile Road, Dublin 12  
 Henry Schein Ireland Limited, Unit 502, Euro Business Park, Little Island, Cork

Registered Office: Unit 61A, Longmile Centre, Longmile Road, Dublin 12  
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Cheque now



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Mansion House, Dawson Street, Dublin 2, Ireland. T. 222 6200 F. 679 6573 [lordmayor@dublincity.ie](mailto:lordmayor@dublincity.ie) [www.dublincity.ie](http://www.dublincity.ie)

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44 Sráid Chilli Dara, Baile Átha Cliath 2, Éire.

**Office of the Minister**  
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Tel: +353 1 670 7444 Local: 1890 443311 Fax: +353 1 604 1183 Web: www.dttas.ie Email: minister@dttas.ie



*An Roinn Iompair,  
Turasóireachta agus Spórt*  
*Department of Transport, Tourism and Sport*

13 April 2016

Ms. Louise Fleming  
President  
Irish Dental Hygienists' Association  
16 Burlington Road  
Dublin 4

Dear Louise

The Department of Transport, Tourism and Sport is responsible for supporting the growth of a competitive and sustainable tourism industry and I am, therefore, delighted to support the Irish Dental Hygienists' Association in its bid to host the International Symposium on Dental Hygiene here in Dublin in 2021.

As Minister for Transport Tourism and Sport, I am very pleased that this important summit will provide Dublin and Ireland with an opportunity to be showcased internationally, highlighting the excellent conference and meeting facilities that are available here as well as our expertise in this sector. I am confident that Dublin will provide the backdrop for a memorable and successful event.

We look forward to supporting you and your colleagues and can assure you of our full support through the Business Tourism Unit of Fáilte Ireland.

Paschal Donohoe T.D.  
Minister for Transport, Tourism and Sport

Shaun Quinn  
Chief Executive

 **Fáilte Ireland**

April 5<sup>th</sup>, 2016

Ms. Louise Fleming  
President  
Irish Dental Hygienists Association  
16 Burlington Road  
Dublin 4

Dear Louise

It is with very considerable interest that I learned of the proposal to host the International Symposium on Dental Hygiene here in Dublin in 2021. I am heartened and encouraged that you and your colleagues in the Irish Association, despite being unsuccessful with the bid for 2019, have the drive to go again with a renewed bid.

I am sure you know Dublin has hosted many important international conferences with great success in the past, with many more already in the pipeline for future years. On a very positive note, Dublin has a strong record when re-bidding for international conferences so I am confident of your success and that this important and prestigious event can be held here with results that can satisfy all expectations.

Please be assured that you and your colleagues also have our full support through the Dublin Convention Bureau and Business Tourism Unit of Fáilte Ireland as you present your bid.

I look forward with interest to the outcome of your bid.

Yours sincerely,

Shaun Quinn  
Chief Executive

An tÚdarás Náisiúnta Forbartha Turasóireachta  
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Ms. Louise Fleming  
President  
Irish Dental Hygienists Association  
16 Burlington Road  
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Date: 27 April 2016  
Dear Ms Fleming,

I am writing to you to advise that Aer Lingus would be delighted to support you in your bid to host "International Symposium on Dental Hygiene" in 2021.

**Aer Lingus operates direct flights to Dublin from over 70 destinations in 24 countries:**

- Over 450 weekly flights direct from 20 airports across the UK
- Direct services from 20 countries in Europe including Austria, Belgium, Bulgaria, Croatia, Czech Republic, France, Germany, Greece, Hungary, Italy, Netherlands, Poland, Portugal, Spain, Switzerland, Turkey and the UK.
- Transatlantic flights direct from 10 Gateways in the North America: Boston, Chicago, Hartford, Los Angeles, Newark, New York, Orlando, San Francisco, Toronto and Washington
- Connections from over 80 cities in the US/Canada in Partnership with United Airlines and JetBlue
- Extended global reach through Codeshare & Interline partnerships with 30 airlines worldwide

**Aer Lingus can offer a range of supports to help your bid:**

- Fantastic Seat Sales to/from Ireland, which are run continuously, promoted via our website and emailed to our Subscriber Database:

**Example 1: Summer Seat Sale** Save up to 25% on fares from UK/Europe to Ireland! Valid for every seat, every flight, every day! Travel: 01 April '16 to 31 October '16; Book by: Date.

**Example 2: USA "Summer Seat Sale"** with sale fares from \$699\* to Dublin; Valid for travel between 01-15 June 2016; Book by: Date.

- Competitive fares for Conference Delegates, Groups & any accompanying family members. The Aer Lingus slogan is "Great Fare, Great Care"
- 'Flexi fares' offering bundled lounge access & checked bags
- 'Business Class' service on transatlantic routes
- Wifi on board our transatlantic routes
- Route maps & Schedules
- Customer support via our Global Sales, Reservations & Group Department Teams
- Central point of contact at Aer Lingus for any queries
- Other requests – on an ad hoc basis

Aer Lingus Limited, Registration: Ireland 2015, Registered Office: Dublin Airport, Ireland.  
Directors: A list of names and personal details of every director of the company is available for inspection by the public at the company's registered office for a nominal fee. The list is also available on the company's website [www.aerlingus.com](http://www.aerlingus.com).

## Fleet

Aer Lingus operates a fleet of modern Airbus A320, A321 and A330 aircraft. Aer Lingus also operates Boeing 757 aircraft on Longhaul flights from Shannon to New York and Boston and from Dublin to Toronto. At Dublin Airport Aer Lingus operates from the state-of-the-art new Terminal 2. This terminal also provides the facility of full pre-clearance of United States immigration, customs and agriculture controls for transatlantic morning flight departures.

## Key features of the Aer Lingus product include:

- Award-winning in-flight service
- We fly from Central Airports
- Allocated seating
- 4 check-in options (at no charge)
- Gold Circle Frequent Flyer Programme
- Lounge Access
- New seasonal Sky Deli in-flight menus

## Why Dublin?

One of Europe's oldest cities, filled with cobblestone streets, Georgian buildings and colourful doors, Dublin has been transformed in recent years. Traditional Irish pubs thrive next door to cosmopolitan bars & elegant restaurants. The city's new riverside district is overlooked by many new additions to the cityscape including the spectacular Convention Centre Dublin, the Grand Canal Theatre, the O2 concert venue, high-spec Aviva Stadium, the fast-track Airport - Port Tunnel, the Big Wheel & the Samuel Beckett Bridge. This is a great moment to visit Dublin. The city - which is home of Guinness and birthplace of literary giants including James Joyce - has taken a fresh look at itself after the facelift 'celtic tiger years'. Prices have come down. People have more time. Irish eyes are still smiling. Dublin can rival any other European city in hosting a conference 'with a difference'.

## Why Aer Lingus?

Aer Lingus has over 80 years' experience in commercial aviation and a worldwide reputation for our friendly staff, high quality of service, value for money and innovation. Our mission is to connect Ireland with the world and this year we will transport close to 11 million customers.

Aer Lingus is proud to work as part of 'Team Ireland' to attract conference delegates to Dublin and is proud to pledge support for this bid to host "International Symposium on Dental Hygiene" in 2021.

We wish you every success in your endeavours to win this bid and if we can be of any further assistance please do not hesitate to contact us,

Yours sincerely,  
John Keogh  
Aer Lingus  
European Sales Manager  
Email: [john.keogh@aerlingus.com](mailto:john.keogh@aerlingus.com)  
Tel: +353 1-8863937





11<sup>th</sup> April 2016

**Re: Irish Dental Hygienist Association *International Symposium of Dental Hygiene 2021*  
Hosting Bid**

To whom it may concern,

I am writing in regard to the Irish Dental Hygienist Association's bid to host the International Symposium of Dental Hygiene 2021. The Wrigley Company Limited, through our Wrigley Oral Healthcare Programme (WOHP) in Ireland, has enjoyed a longstanding relationship with the IDHA. WOHP aims to provide information and practical resources to help dental professionals promote healthy oral care to patients.

Over the last number of years, Wrigley has worked closely with the IDHA committee on the WOHP sponsorship of the IDHA Annual Winter Scientific Conference. The sponsorship has included attending the event as a trade exhibitor and most recently, working with the IDHA to deliver a Wrigley-sponsored workshop on saliva flow.

IDHA events are always highly-engaging, offering diverse, educational content and attracting high-profile keynote speakers. In our experience, the running of these events has been seamless – from planning and administration, to event management on the day, and follow-up with stakeholders post event. The attendance at events is very strong and the feedback from delegates is always positive.

Wrigley would have no hesitation in supporting the IDHA in their bid to host the International Symposium of Dental Hygiene in Dublin in 2021. We are confident that the IDHA would roll out an excellent event which would engage both Irish and international delegates and deliver on the event objectives. On behalf of Wrigley, I wish them the very best in their bid and do hope that Ireland will play host to this important event in 2021.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Polly Garland".

Polly Garland

Communications Manager  
Corporate Affairs  
The Wrigley Company Limited





What Dublin has to offer

# What Dublin has to offer

## Captivating experience:

Dublin is a breath of fresh air, a truly unique capital that's steeped in tradition yet young at heart. In the historic, compact city centre there is lots to do and see, and visitors will love the rich selection of galleries, museums, restaurants, pubs and shops, not to mention the traditionally warm welcome from Dubliners.



## Traditionally high visitor turnout:

World-renowned for our warm welcome and genuine sense of fun, the Irish people's enviable passion for life promises to entice colleagues and peers from around the globe, guaranteeing high attendance at any international event.

## Easy access:

Ireland ideally located on the edge of Europe, is less than an hour from London, less than two hours from Paris or Brussels and just six hours from the east coast of the US by air. Dublin Airport is Ireland's busiest airport, with 33 airlines flying to over 150 destinations, including direct scheduled daily flights from North America, mainland Europe, Britain and regular flights from the Middle East. Dublin International Airport is only 12km from the city centre and the city itself is small and compact, and is tailor-made for carefree exploring by foot. It also has an excellent transport system, which includes an urban rail system (DART), a stylish new tram network (Luas) and an extensive citywide and national bus service. Taxis are plentiful and reasonably priced by international standards.



## A proven track record in handling major International Events:

Dublin has hosted numerous successful major international events, including the 2003 Special Olympics (the first time it was held outside the US), the 2006 Ryder Cup (at the K Club in Kildare, just outside Dublin) and the early stages of the 1998 Tour de France, the world's best known bicycle race.

## Safety:

Dublin is a safe and welcoming city. The city is one of the friendliest in Europe and maintains a relaxed and welcoming atmosphere.

## Modern facilities:

In addition to the new state of the art convention centre The CCD, Dublin offers superb hotel facilities and other modern facilities for delegates, sponsors and exhibitors.

## Convenience:

Ireland is English-speaking and part of the Euro zone. There are very few travel restrictions for delegates or exhibitors, and a beneficial tax regime for international conferences. Foreign visitors can also reclaim tax on purchases in Ireland.

## Value for money:

Recent consumer surveys show that the local costs of accommodation, taxis, restaurants, and many retail items continue to represent good value for our overseas visitors, with Dublin rated as a mid-range capital city in Europe. Flight access to Ireland is provided by low-cost airlines on many routes. The recent weakness of the euro currency has made Ireland very affordable for US, UK and Asian travellers. Catering, A/V equipment and more essential ingredients for a successful Congress are also available at competitive rates.



## Conference Alliance Programme:

The Conference Alliance is an initiative that was set up to support various companies, societies and professional bodies that wish to bring their events to Ireland. Co-ordinated by Fáilte Ireland's Business Tourism Unit, representatives include support agencies, professional planners and industry suppliers. Any international conference coming to Dublin will be supported in their bid by the Conference Alliance Programme. The Alliance Programme is a non-profit destination marketing organisation that is supported by its members which consist of over 100 professional industry suppliers and by the following founding organisations:

- » Association of Irish Professional Conference Organisers (AIPCO)
- » Irish Hotels Federation (IHF)
- » Dublin City Council
- » Fáilte Ireland

Dublin has a well-developed infrastructure of conference and event service providers with extensive expertise in ensuring meetings and events in Dublin are an outstanding success. The local committee has selected Keynote PCO as their conference organiser to manage the Symposium.

An eclectic modern capital city, Dublin provides the tradition you would expect alongside an exciting

cosmopolitan aspect – this fusion of the old and the new makes Dublin exciting and unique.

Dublin, a sophisticated metropolis with a population of over 1.7 million people, is widely acknowledged as one of Europe's loveliest and liveliest capital cities.

A big city yes, but as intimate as a small town.

Dublin prides itself on being one of the most engaging capitals of the world. Dublin people have friendliness running through their veins, and nowhere is this more obvious than in the city's many pubs, cafés and restaurants.

A city that invites you into its heart, a city comfortable to explore and a city with a contagious energy and genuine welcome that makes you happy to be there.

Established by the Vikings over a thousand years ago, it has through the centuries gradually become an important commercial and cultural centre.

Though home to over 100 different nationalities, the city still retains its own distinctive charm and culture which is expressed in a love of literature, drama and music.

Home to Nobel laureates Yeats, Shaw, Beckett and Heaney, and home to such other notable writers as Oscar Wilde, Jonathan Swift and the world renowned James Joyce whose most celebrated work Ulysses was set in Dublin, the Irish love affair with music and literature can be experienced in the many pubs, theatres, galleries and clubs throughout the city.

Besides its many museums and libraries Dublin boasts many other cultural jewels such as the famous Abbey Theatre, Trinity College with its 8th century masterpiece, the Book of Kells, magnificent Dublin Castle and the many Georgian Squares.

You can be sure of one thing in Dublin – you will most certainly be entertained! Dublin has a well-documented history in song and dance. This means that the Irish have very high expectations in terms of entertainment, and you will not be disappointed in Dublin. Whether you participate in a pub crawl, spend an evening at the greyhound races or take a stroll down Grafton Street and enjoy the street musicians, the entertainment value will be very high.

Add to this a great range of top class hotels, gourmet restaurants and world class shopping all within walking distance around the city centre, you must conclude that Dublin is the perfect choice for delegates attending international conferences or meetings.

Dublin was the European City of Science 2012 in recognition of its scientific achievements and the important role of scientific research in the city. Many additional scientific events and exhibitions have been scheduled in the city in 2012 and for future years which will have an ongoing impact.

Dublin would be proud to have you, and Dublin will do you proud.





Dublin as a Congress Venue

# Dublin: A Unique Meeting & Conference Venue

Dublin is a rising star in the worldwide stage of meeting and conference destinations and it's easy to see why! Effortlessly combining traditional and modern, historic and contemporary, dynamism and that famous Irish laid back quality, Dublin is an exciting, safe and inspirational city eager to extend a warm welcome to business tourists from across the globe.

Scoring high on essential criteria such as accessibility, destination appeal, high quality facilities and excellent service delivered in a uniquely charming and effortless fashion, the Irish capital is intent on further developing the meetings sector and its tourism suppliers are demonstrating their commitment through an almost

continuous programme of refurbishment and expansion.

Although a relatively small and compact city with many of the main sights and attractions within walking distance, Dublin can comfortably cater for meetings of up to 8,000 delegates and has approximately 20,000 hotel rooms.

Many international conferences have been hosted in Dublin down through the decades. Listed below are just some of those in the past ten years, and a few of the many confirmed for the next few years.



# International Conferences Held in Dublin

The following major international conferences and congresses have also been successfully hosted in Dublin in recent years or are committed to Dublin in the future.

Conference name and delegate attendance figures	
<b>2018</b>	
World Congress of Biomechanics	4,000
International Symposium on Combustion	1,500
<b>2017</b>	
Eurospine	3,500
European Science Education Research Association	1,200
<b>2016</b>	
18th Annual Global Airfinance Conference	2,000
Congress of the World Association for Buiatrics	2,500
International Association of Logopaedics and Phoniatrics	1,200
<b>2015</b>	
17th European Congress of Endocrinology	1,500
International Association of Gerontology and Geriatrics European Region Congress	4,000
European Society of Coloproctology Annual Meeting	1,500
<b>2014</b>	
Federation of European Societies of Plant Biology	1,500
12th International Congress of the European Society of Pediatric Otorhinolaryngology	1,500
Paediatric Endocrinology Meeting	1,500
<b>2013</b>	
European Association of Osseointegration	3,500
38th Annual Meeting of the International Urogynecological Association (IUGA)	1,000
9th European ITS (Intelligent Transport Systems) Congress (ERTICO)	2,500
EuroNanoForum	1,200
European Society for Child and Adolescent Psychiatry (ESCAP) 15th International Congress	2,000
World Congress of Pharmacy and Pharmaceutical Sciences (FIP)	3,500
16th Congress of the European Parking Association	1,500
International Air Transport Association (IATA) World Passenger Symposium	1,200
16th Annual European Congress of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR)	1,500
<b>2012</b>	
International Eucharistic Congress	25,000

Conference name and delegate attendance figures	
European City of Science – ESOF – Euroscience Open Forum	6,000
International Bar Association	4,000
European Cystic Fibrosis Conference	3,500
International Association for Emergency Medicine Conference	1,200
<b>2011</b>	
Rotary GB & Ireland	3,000
European Crohn's & Colitis Organisation	4,000
International Statistical Institute (ISI)	3,000
<b>2010</b>	
16th Int Conference on Social Work in Health and Mental Health	1,000
Eurelectric Conference "New Energy World"	1,000
<b>2009</b>	
European Dog Show	15,000
International Foster Care Organisation Congress	1,000
World Down Syndrome Congress	2,000
European Society of Animal Cell Technology	1,000
Society for Research in Nicotine and Tobacco Conference	1,200
<b>2008</b>	
ICCA (International Council for Commercial Arbitration) Conference	3,000
World Archaeological Congress	1,000
World Small Animal Veterinary Association Congress	3,000
<b>2007</b>	
International Society for Pharmacoeconomics and Outcome Research	1,300
International Council for Commercial Arbitration Conference	3,000
<b>2006</b>	
European Operating Room, Nurses Association	3,500
European Accounting Association 29th Congress (EAA)	1,200
Round Table National Conference	2,000
World Council of Credit Unions	1,800
International Association for Dental Research	2,000





# Support for the Conference in Ireland

In addition to a beneficial tax regime and typically above-average delegate attendance at congresses held in Ireland, the country actively encourages the hosting of congresses here by offering further benefits to the organisers.

## Ireland State Support:

- » A direct cash grant of almost €15,000 has been approved by The Irish Tourist Board for marketing of the conference over the years 2019-2021 (letter of confirmation available).
- » Government dignitaries and officials will attend the Symposium and associated events and act as speakers on relevant topics if required. It is possible to request the President of Ireland to act as patron for the congress, including attendance at the Opening Ceremony.
- » Tourism Ireland will provide materials for distribution internationally to promote Ireland and the Symposium.
- » The Department of Health & Children, and our Health Research Board, have committed their support through direct funding and other participation.
- » Science Foundation Ireland has committed its support for the Symposium and will provide an academic grant to support speaker costs and student bursaries.
- » The Department of Foreign Affairs provides assistance for delegates travelling from developing countries and helps with easy processing of their travel visa applications.

## Dublin City Support:

- » All site inspections for the bid process and subsequent planning meetings will be sponsored by the city.
- » Tourist information and maps will be provided for delegate bags and congress information desk.
- » VIP tourist packs will be provided for committee, speakers, etc including The Dublin Pass and other benefits.
- » The Dublin Pass can be purchased for delegates at discounted congress rates, allowing free public transport and discounted admission to tourist attractions. Admission to national museums in Ireland is already free for everyone.
- » City branding can be provided including banners along the river promoting the congress.
- » Congress delegates will each receive a book of discount vouchers for city retailers and restaurants.

# Organising Structure



# Organising Structure

The Organising Committee for the International Symposium for Dental Hygiene 2021 will contain many of our leading national members with great experience of organising our own IDHA national conferences. The principal representatives will be:



**Ms Louise Fleming**  
IDHA President



**Ms Donna Paton**  
President Elect IDHA



**Ms Eimear Mithen**  
IFDH and EDHF  
representative  
(presenting bid)



**Ms Barbara Derham**  
IFDH and EDHF  
representative  
(presenting bid)



**Ms Catherine Waldron**  
RDH, MSc, MA  
Scientific Liaison

An International Advisory Committee will be formed, with representatives from the Irish Dental Association (IDA), Dublin Dental University Hospital (DDUH), International Federation of Dental Hygienists (IFDH), and British Society of Dental Hygiene & Therapy (BSDHT), to provide both general advice and specific scientific input.

Keynote PCO will be providing professional conference management services and acting as Conference Secretariat.

## Supporting Organisations

The Irish Dental Hygienists Association is the local host organisation for the bid, and will combine its own national meeting with the Symposium.

**The list of supporting organisations for the bid includes:**

- » Irish Dental Association
- » The Dental Council
- » The Department of Health & Children
- » Health Services Executive
- » Health Research Board
- » British Society of Dental Hygiene and Therapy
- » Office of the Lord Mayor of Dublin

- » Fáilte Ireland, the Irish Tourist Board
- » Aer Lingus

### Industry Partners include:

- » Henry Schein (Ireland) Ltd.
- » Pamex
- » Swordfish Medical
- » TePe Oral Hygiene
- » Wrigley Oral Healthcare Programme



# Conference Organiser



# Keynote Professional Conference Organiser

Keynote PCO is a specialist Professional Conference Organiser, providing a complete service for international congresses.

The experienced staff at Keynote PCO have organised the majority of the largest and most complex international conferences in Ireland over the last ten years. The company has a clear expertise in the research science area, with former research scientists on the staff and the experience of managing many scientific meetings.

Keynote PCO carries international marks of quality through the International Association of Professional Congress Organizers (IAPCO), the Association of Irish Professional Conference Organisers (AIPCO) and the International Congress and Convention Association (ICCA).



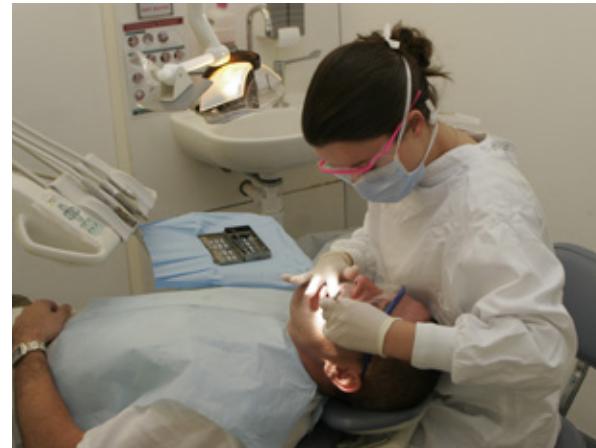
» Please see the company website [www.keynotepco.ie](http://www.keynotepco.ie) for more information.



# Conference Schedule

	Friday 6th & Saturday 7th Aug	Sunday 8th August	Monday 9th August	Tuesday 10th August	Wednesday 11th August	Thursday 12th August	Friday 13th August	Saturday 14th August
		HoD - Grand Hotel Malahide				ISDH - Convention Centre Dublin		
830	IFDH Board Meetings	Arrival of HoD delegates to Grand Hotel Malahide	Registration	Registration	Committee Meetings	Registration	Registration	
900							Plenary Lecture	
930					Transfer to The CCD	Opening Ceremony & Welcome	Sessions	Sessions
1000							Coffee Break in Expo Hall	
1030					Registration at the Convention Centre Dublin	Lunch Break in Expo Hall/ Presidents Reception	Coffee Break in Expo Hall	
1100							Sessions	Sessions
1130					HoD Meeting	Plenary Lecture	Sessions	
1200							Sessions	
1230					HoD Meeting	Sessions	Sessions	
1300							Sessions	
1330					Registration	Sessions	Sessions	
1400							Sessions	
1430					HoD Welcome Reception	Sessions	Sessions	
1500							Sessions	
1530					Social Event: Trinity College Dublin	Sponsored Sessions	Closing Ceremony	
1600							Sessions	
1630					HoD Gala Dinner at Malahide Castle	Special Sessions/Meetings	Sessions	
1700							Sessions	
1730					1930 - Late	Evening Reception	Sessions	
1800							Conference Party 2000 - Late	
1830					Informal Evening	Evening Reception	Sessions	
1900							Sessions	
1930					1930 - Late	Evening Reception	Sessions	
2000							Sessions	
2030					1930 - Late	Evening Reception	Sessions	
2100							Sessions	
2130					1930 - Late	Evening Reception	Sessions	

# Scientific Programme



The scientific programme for the Symposium will be designed by the Organising Committee with input from members of the International Advisory Committee, to feature the best international speakers and a wide programme of subject areas across the spectrum of Dental Hygiene in plenary and parallel session formats.

We will offer both oral and poster presentation opportunities for submitted papers, in addition to invited speaker slots.

We also welcome a range of other sessions such as workshops sessions, special "Hot Topic" presentations, Industrial Symposia, panel debates, and satellite meetings or sessions hosted by related organisations and societies.

There is sufficient meeting space within the venue to accommodate a wide range of smaller meetings and sessions, as well as nearby hotels should any groups wish to hold private meetings off-site.

The HoD meeting will be held in the beautiful village of Malahide, on the outskirts of Dublin, as described further on page 48.

Our overall theme for the Symposium is 'The Future

in our Hands', and we intend this key element to be included within the scientific programme by 'hands on' participation. We have worked with many of our sponsors in providing this type of session in the past and will be delighted to work again in the development of hands-on workshops to enable all delegates to achieve new practical knowledge in their daily work.

Ireland is very fortunate to have a wealth of experts in the field of dentistry within our dental universities and our practices, and providing 'home grown' talent is not a difficulty. With the added benefit of Ireland being a relatively small country, the IDHA have fostered excellent relationships with our Dental Schools and dental specialists and will see an exciting opportunity through the ISDH in working as a partner with indigenous and international speakers. The BSDHT have offered support

and we see our programme being developed with the BSDHT's experience from the 2010 ISDH success in Glasgow.

In conclusion our plan for the scientific programme will be to reflect the delegate wishes on programme content. Working closely with the IFDH with their guidance and expertise along with our leaders from the Dental Universities, BSDHT and specialities, to develop an exciting future-proofing conference programme that all delegates will wish to attend.



Irish Dental Hygienists Association



IRISH DENTAL HYGIENISTS ASSOCIATION

Photo courtesy of DDUH

# Irish Dental Hygienists Association

The Irish Dental Hygienists' Association (IDHA) is the National Professional Association for Dental Hygienists' in Ireland. There are three training schools in Ireland, Cork University Dental School and Hospital, Dublin Dental University Hospital and Queen's University, Belfast.

The Irish Dental Hygienist Association has five key objectives as defined in the articles of our constitution they are as follows:

- » To promote the study of Oral Health and to provide a consultative body to whom reference may be made by public or private bodies for guidance in connection with the Dental Hygienist Profession.
- » To maintain the honour and interests of the Dental Hygienist Profession.
- » To represent and safeguard the common interests of members.
- » To assist in the promotion of dental and general health programmes and campaigns.
- » To undertake anything that is incidental or ancillary to the foregoing.

The IDHA was established in 1987 with the formal registration of Dental Hygienists with The Dental Council of Ireland in 1991. The IDHA had its humble beginnings in a dental practice in Dublin and has grown to become a

well-established highly organised group with twice yearly conferences, bi annual journals, self-managed website, social networks and provides a free employment service to both Dental Hygienists and Dentists amongst many other services.

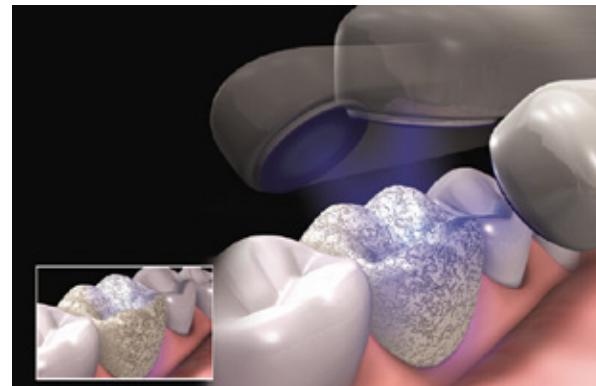
Association membership has grown to over 50% of the registered Dental Hygienists in Ireland. We are a young but dynamic, enthusiastic and developing association celebrated its 25th anniversary in 2012 with our sights set to a high standard of membership service and a desire to develop the role of the Dental Hygienist in Ireland and abroad.

The IDHA has a constitution which provides for officers of the association being made up of an Honorary President, Honorary Secretary, and Honorary Treasurer, along with a committee with not less than five voting members. Currently our committee has roles in website management, trade liaison, employment, continuing education, Dental Council representative, Health Services Executive (Public Services) representative, membership

officer, public relations officer, IFDH representatives, EFDH representatives, journal editor and Oral Health Promotion Officer.

The IDHA prides itself on being progressive and reactionary to member's feedback. Based on members' wishes the association saw a change to our conference schedules from the traditional two 1 day conferences, we have now developed a 1.5 day programme with workshop and lecture content. This has proven to be highly successful at our annual conference November 2015 Dublin, with 2016 fully planned in Cork we are looking forward to higher numbers attending this year..

As part of the IDHA commitment to developing the role of the Dental Hygienists not only in Ireland but abroad we support our International Federation of Dental Hygienists representatives from Ireland to attend the IFDH meetings along with attending our European Federation of Dental Hygienist meetings, and we successfully hosted the latter meeting in Dublin in 2015.





Access

# Access

## Dublin Airport

Dublin Airport is one of Europe's busiest airports, with more than 55 airlines flying to over 190 destinations. Dublin Airport now offers services to 29 airports in the UK and the ever expanding European network now covering 100 airports, the majority served by low-cost budget airlines. It recently underwent a €395 million investment programme, to include a new passenger terminal which will increase annual passenger capacity to over 30 million.

Dublin Airport manages an average of 60,000 passengers per day, rising to 80,000 during the peak season, with more than 600 aircraft movements every day.

### Some Facts about Dublin Airport

- » Dublin Airport is located 12km north of Dublin city centre
- » Dublin Port Tunnel - cuts journey time from the airport to the city centre, to 12 - 15 minutes.
- » Private/public bus services that operate from the airport: Aircoach; Airlink;
- » Taxis are readily available for hire outside the airport (a taxi journey into the city centre from the airport should cost approximately €25)
- » Most international car rental companies also have representation in the airport terminal
- » Check-in capacity of 165 desks

## Dublin Ferry Ports

Even though Ireland is an island, access is easy by air or sea. Passengers arriving in Dublin have a choice of two disembarkation points, depending on which ferry company they use. Dublin Port is very centrally located, only minutes from Dublin city centre. Dun Laoghaire is situated to the south of the city, about 30 minutes from the city centre. There are excellent ferry connections daily from the UK and mainland Europe.

### Getting Around Dublin City

- » Dublin is compact and easily 'walkable'
- » Almost 10,000 taxis
- » Buses: Dublin Bus operates the city's bus routes running from 06:00 - 23:30
- » Train: DART, Suburban and Intercity Trains
- » LUAS: State-of-the-art Light Rail Transit System



# Major Airlines

Getting to Dublin by air is increasingly easy and popular, with many airlines opening new routes and the emergence of cheap air-travel in Europe there has never been a better time to fly to Dublin.

## Airline Details

Below are the contact details for all scheduled airlines operating at the airport.

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Eitiltí Isteach  
Arrivals

# European Air Routes to Dublin



## Direct Inter-Continental Flights to Dublin



**North America:** over 10 destinations with direct regular flights, network expanding further in 2015.

**South America:** direct flight from Brazil, other connections via Spain.

**South-East Asia, Australasia and Africa:** connection via Middle-East hubs in Abu Dhabi and Dubai.

**China, India, Japan, Korea:** via European hubs in Frankfurt, Paris, Amsterdam and London.



Convention Centre Dublin

# The Convention Centre Dublin

The Convention Centre Dublin has been reserved for the International Symposium on Dental Hygiene for the dates of 11th-14th August 2021. We are additionally holding equivalent dates of 10th-13th August 2022 should that be the year of the conference.

The eagerly anticipated Convention Centre Dublin opened its doors officially in September 2010. The landmark building was designed by Pritzker award-winning Irish architect Kevin Roche, and features a stunning glass fronted atrium running the full height of the building - giving visitors panoramic views of the River Liffey, Dublin city centre and the Wicklow mountains.

## Facilities

The building is situated in Dublin's rejuvenated Docklands. The Centre includes a 2,000 seat auditorium, two multimedia halls, generous exhibition space, conference and banqueting halls, dining and coffee

facilities, meeting rooms, break-out spaces, lecture areas and internet cafés, making it one of the finest such centres in Europe. Along with the large auditorium the Convention Centre Dublin has two flat floor halls. The larger of the two, the Forum, is 2,700 square metres in size and can fit approximately 2,000 people for one dinner sitting. At 1,700 square metres, the Liffey Room is slightly smaller, but can still hold a banquet for 1,500 people. In total, there are 25 different rooms and meeting places in the 46,500 square metre, five storey premises.

Translation facilities are available in the auditorium, and multimedia halls and the latest in digital audio-visual equipment ensure that the presentations and

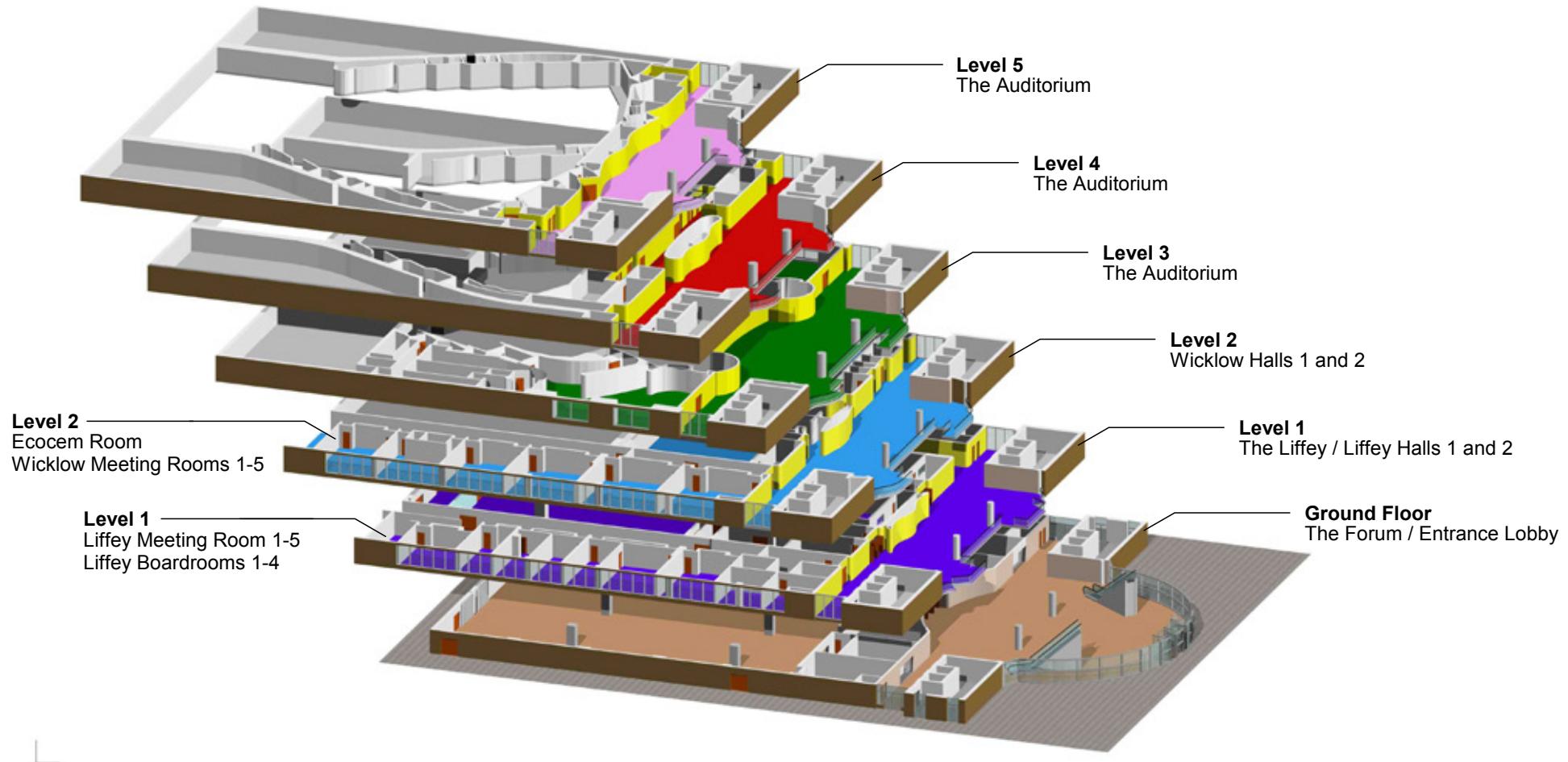
speeches carry the maximum impact. The entire complex is covered by a high-speed wireless broadband (Wi-Fi) network provided free of charge to delegates. In addition, offices and meeting rooms of various sizes are available. A unique selling point for the Convention Centre Dublin is that it has been constructed with carbon neutral concrete.

The Convention Centre Dublin is located in the heart of the city, with easy road access and extensive public transport links including bus and tram (Luas) lines. Within a 15 minute walk (1.6km) of the Convention Centre Dublin there are currently 2,300 hotel bedrooms in different hotel categories and a further 10,000 are within a short shuttle distance. [www.theccd.ie](http://www.theccd.ie)



# CCD Layout

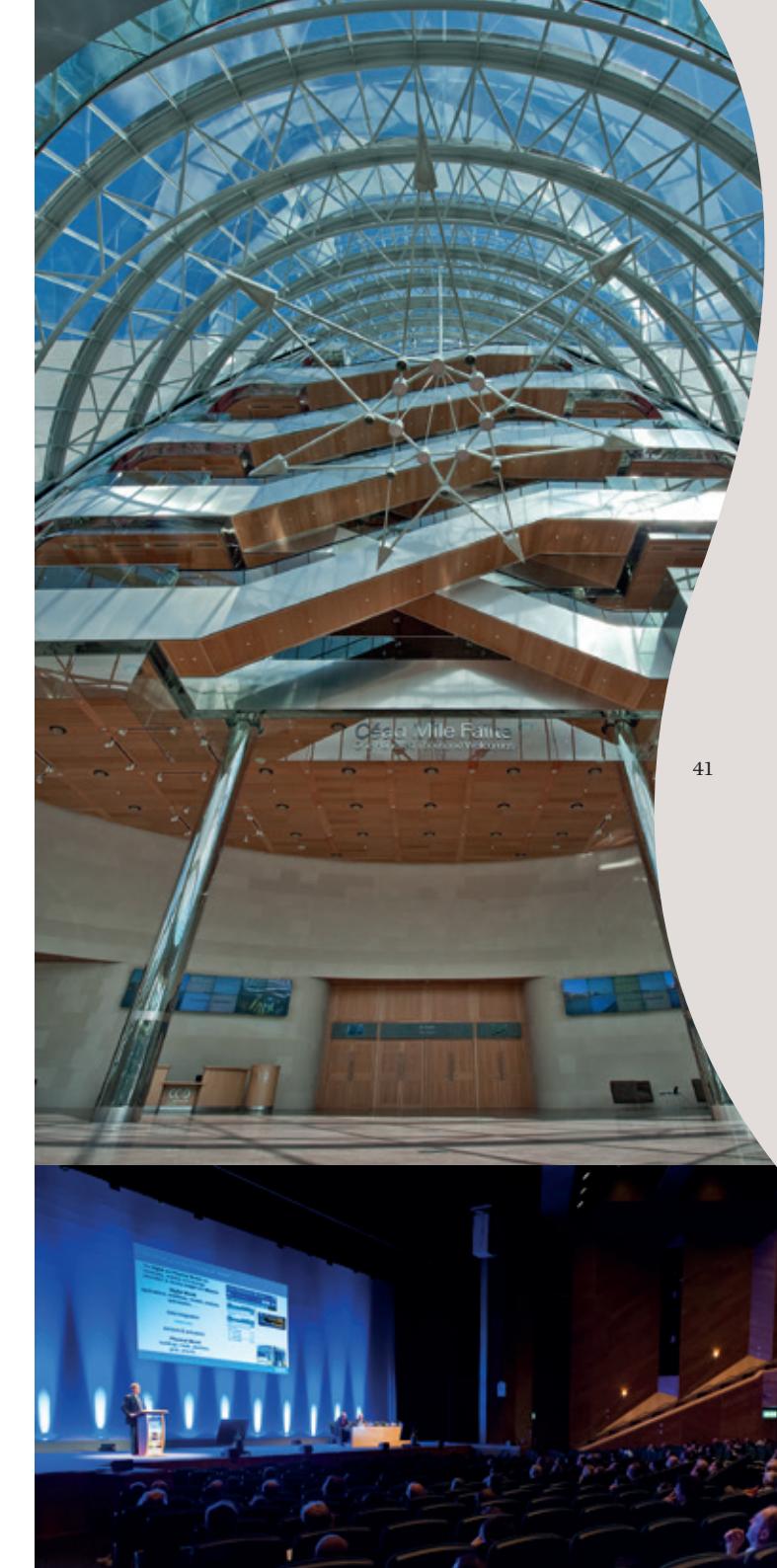
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# Meeting Equipment & Services

## Inclusions

- » Registration Desks
- » Digital Signage
- » Free Wi-Fi
- » Hosts/Stewards
- » Plenary Room/Auditorium
  - » Fixed theatre-type seating
  - » Extensive lighting options and control
  - » Lecterns and top table
  - » Simultaneous interpretation
  - » Technical staff
  - » Screen
  - » Stage
  - » Projector
- » Comfort Monitor
- » 2 Technicians
- » 3 x Lapel microphone
- » 6 Cabled Microphones
- » CD Player
- » DVD Player
- » Meeting Rooms
  - » Screen
  - » Projector
  - » Laptop
  - » Technician on call
  - » DVD Player
  - » Microphone
- » The CCD has free Wi-Fi throughout the building
- » The CCD includes all AV, but you are welcome to hire further equipment
- » PA system including wireless / radio microphones and podium microphones in house are included in the rental fee
- » Electronic signposting is included, with the option of hiring further mobile signage units. The whole building is networked.
- » Poster boards would need to be hired in
- » Possibility to hire computers, photocopiers and printers
- » Technicians are included in rental costs



## Venue Room Usage

**Plenary Session: Auditorium (2,000 seats total) – lower levels provide up to 1,000 seats for main plenary lectures and large parallel sessions.**

### Main parallel session rooms:

Auditorium:	1,000 capacity
Liffey Hall 2:	300 capacity
Liffey Hall 1:	230 capacity
Wicklow Hall 1:	230 capacity

### Additional meeting rooms:

Liffey Meeting Room 2:	150 capacity
Ecocem Room:	110 capacity

Over 20 further meeting rooms and numerous office suites are also available in the venue, for workshops, committee meetings, office space and other sessions as required.

### Exhibition areas:

The Liffey Suite, adjacent to the meeting rooms, provides over 1,650 m<sup>2</sup> of space for exhibitors, displays and catering. An additional 5,000m<sup>2</sup> of foyer space is also available in the venue outside our meeting rooms as required.



**CCD**  
THE CONVENTION  
CENTRE DUBLIN

42

# WINNER OF **27 INDUSTRY AWARDS**

since opening in September 2010

Recognised as one of the top 4 convention centres in the world as runner up for the AIPC Apex Award 2012 for 'World's Best Convention Centre' (International)

Winner of Gold for 'Best Overseas Conference Centre' 2012, 2013, 2014 and 2015, and Gold for 'Access Excellence' 2012 at the Meetings & Incentive Travel (M&IT) Awards (UK)

Winner of 5 Meetings Industry Marketing Awards, including gold for 'Best Website' in 2011 (UK)

Winner of 6 Event Industry Awards, including 'Best Conference Venue', 'Best Event Venue', 'Best Banqueting Team' and 'Best In-House Event Team' 2012 (Ireland)

Awarded Trane 'Energy Efficiency Leader Award' 2011 (USA)

Winner of 'Best Cleaned Premises in Ireland' 2012 (Ireland)



meetings industry  
marketing awards



# Convention Centre Client Testimonials

As the hosts for staging this major world conference, it was very important that we selected the right venue for both Ireland and for the ISI. A strict tendering process was used and the interview panel was very impressed with the facilities and the operational management of The CCD. **Paul J Crowley, Head of International Relations at the Central Statistics Office and Project Manager for the Conference**

The CCD worked wonderfully for our event. It felt like a 5-Star hotel without bedrooms as the service was second to none. We have no hesitation in returning with our event next year, as we know we are in very good hands with the dedicated team at The CCD. **Collette McGannon, TM Forum**

Google was delighted with the event and with the unwavering team spirit of every team member at The CCD. There were a lot of moving parts, but nothing was ever forgotten. **Jane Gallagher, Greenlight Events.**

I want to congratulate you all on the extremely successful and high quality event. I have had nothing but extremely positive feedback. The organisation, the venue, the food, the entertainment and the room were all absolutely fantastic. Well Done. **Dr. Brian Moulton, ICORG (All Ireland Cooperative Oncology Research Group).**

I wish all the convention centres had staff like The CCD! They are, by far, the most amazing group of individuals I have ever had the pleasure to work with. Throughout the conference, we received many compliments about the banqueting staff from both delegates and internal PMI staff. I would highly recommend The CCD to anyone. This is a beautiful venue and I loved the state-of-the-art technology that you offer. Digital throughout – awesome – I loved everything about it! **Kathy Rodriguez, Event Planner, PMI**

The aim of The CCD is to become the best conference venue in Europe by 2014. As far as I am concerned, you are already there! Never before have we worked with such amazing staff or encountered such high standards of service. Each and every staff member excelled, combining professionalism, incredible attention to detail, flexibility and anticipation with extraordinary personal commitment and dedication. From beginning to end, everything ran smoothly and flawlessly. The spectacular building, the superb food and state-of-the-art (technical) facilities also contributed towards the success of the conference. My clients, the participants, the exhibitors – all were very impressed. If only I could organise all my conferences at The CCD! You made all my work so easy – a big thank to you all! **Babette Schmidt, Global Conference Support, European Society for Clinical Cell Analysis Conference 2011**

The CCD was a wonderful setting for the return event. The evening exceeded all expectations and considerable praise is owed to your team for showing Ireland in the best possible light. Her Majesty and His Royal Highness thoroughly enjoyed the event. **Julian King, British Ambassador to Ireland, British Embassy**

2011 represents a milestone year for the American Chamber of Commerce in Ireland, in celebrating fifty years of investment by US companies in Ireland. THE highlight of the Golden Jubilee year has been our 50th Anniversary Presidents Dinner in the Convention Centre Dublin. We hosted over 600 guests, including CEOs from our Member Companies, Government and Embassy representatives, honoured guests and media for a formal black tie dinner and champagne reception. We also used the occasion to honour Dr. TK Whitaker for the role he played in making Ireland an attractive location for investment over many decades. It was a splendid occasion and was broadcast on Nationwide Television. The staging of the event, standard of food and wines, service and atmosphere all combined to make the event an outstanding success and the feedback from our guests was superb. The CCD was the perfect venue for our very special night. **Joanne Richardson, CEO, American Chamber of Commerce Ireland.**



## Finance and Budgets

# Finances for ISDH 2021

A sample budget is provided, with explanatory text below.

## Please note the following important points:

- » Ireland and Dublin City have already promised a range of benefits including a cash support of €15,000 for the Symposium.
- » Science Foundation Ireland will additionally provide an academic grant of up to €50,000 to support speaker travel costs and to support student participation at the Symposium.
- » We have made every effort to keep delegate registration fees as low as possible for all participants.
- » We will centrally support student travel bursaries through a separate fund. We have a target of €20,000 for this fund, which will be raised outside the main Symposium budget.
- » Dublin typically draws increased delegate numbers for congresses due to its ease of access and attractiveness as a destination. Exhibitor attendance is also very straightforward with no customs or tax barriers.
- » Delegate registration fees in Ireland are not subject to VAT, so the entire registration fee income is received by the Symposium budget.
- » We have a full budget guarantee in place from our conference management company, ensuring no financial liability for the IDHA, the IFDH or any committee members. The financial contribution to the IFDH is also guaranteed.

## Venue for the ISDH 2021

The Convention Centre Dublin venue has been booked for dates of 11th-14th August 2021. This brand-new, state of the art centre includes the latest Audio-Visual and

I.T. systems within all the meeting rooms. Free wifi is provided throughout the venue.

The cost for the venue in the budget is a confirmed rental price for 2021 (or 2022).

## Taxation

Ireland applies no tax to delegate registration fees for scientific/educational events, and there is no city tax or other financial charge on congresses. There is no requirement to account for finances of such projects and no effort is made to tax any profits from such events. Business travellers can reclaim VAT on accommodation and other business expenses, and visitors from outside the EU can reclaim VAT on all purchases through a very simple system.

## Sponsorship Income and Sources

The section on p23 outlines the extensive state supports and local benefits being provided for the Symposium in Dublin.

We additionally have very strong industry support for the bid (please see samples of commitments in Letters of Support section) and we anticipate building upon our existing strong relationships with industry sponsors. Ireland has a very strong research base in the pharmaceutical, medical device, dental equipment, and biomedical areas. Ireland is also one of the world's leading exporters of pharmaceutical products and biomedical devices, with the majority of major companies having a presence here and many having European headquarters. We expect strong support for the congress from all industry sectors.

## Other Information

Ireland has a very good supplier base and competitive pricing among service providers in all areas. Catering is the only tied supplier in congress venues and social event venues, and all our suppliers will work in a flexible manner to meet the needs of the congress on budgetary matters.

Contracts and payment terms are very straight-forward and often negotiable with venues and all suppliers. Congress organisers, delegates and exhibitors will find no hidden taxes, charges or procedures to deal with in Ireland.

## Notes to Symposium budget:

### Delegate Fees

The proposed delegate fees (earlybird rates) are:

Dental Hygienist	€350
Dental Nurse	€245
Student	€195
Dentist/Specialist	€395

Delegates will receive daily lunch, coffee breaks, the Welcome Reception, delegate bag and Symposium materials, and entry to all scientific sessions for this fee.

The Conference Party will be a separate optional ticket purchase at 80 euro (subsidised rate). We will also offer a range of optional tours and an accompanying persons programme at the conference.

## Speakers

Invited speakers will receive complimentary registration, airfare and other travel expenses, and 4 nights' accommodation paid for by the conference.

## Student supports

In addition to the very low registration fee for students, we will make all efforts to assist student participants to attend the Symposium. There will be a strong local bursary programme (see below), and we can also provide a range of very low budget accommodation options for students and lesser-developed country participants which are very close to the proposed venue.

## Bursaries

We are committed to assist participants from lesser-developed countries to attend the Symposium in Dublin, and will have an application process for travel bursaries. Each award will receive free congress registration, and some additionally receiving travel and accommodation assistance.

We will be raising funds for the bursaries outside of the main Symposium budget, and our target level is €20,000 which will assist a minimum of 40 people to attend. In addition to industry support, we will be seeking further funds through our Department of Foreign Affairs, Science Foundation Ireland grant, and from local embassies. This type of programme runs very successfully for other large congresses here in Ireland.

## Currency

The conference budget will be managed through Euro, but the budget is drawn up in both Euro and US Dollars for information purposes.

## International Symposium on Dental Hygiene 2021

EXPENDITURE (Exch rate 1.1 USD = 1 Euro)	Currency = Euro	Currency = USD
<b>1. Venue</b>	<b>1,200 delegates</b>	<b>1,200 delegates</b>
1.1 Conference Centre - CCD Rental	€195,000.00	\$214,500.00
1.2 A/V equipment, stage, backdrop, technicians	included in venue	included in venue
1.3 Insurance	€4,000.00	\$4,400.00
1.4 Security, cloakroom, extra A/V, extra venue charges	€8,000.00	\$8,800.00
1.5 Signage/banners, decoration, photography	€5,000.00	\$5,500.00
1.6 Posterboards and Exhibition fitout	€16,000.00	\$17,600.00
<b>2. Printing/Promotion</b>		
2.1 Conference Announcements (printed + online)	€3,000.00	\$3,300.00
2.2 Graphic design	€3,000.00	\$3,300.00
2.3 Postage and couriers	€1,000.00	\$1,100.00
2.4 Website	€5,000.00	\$5,500.00
2.5 Programme book print + editing	€8,000.00	\$8,800.00
2.6 Travel to related conferences, other promotion	€6,000.00	\$6,600.00
<b>3. Programme</b>		
3.1 Speakers travel and accommodation (10 speakers)	€10,000.00	\$11,000.00
3.2 Abstract submission system + admin	€7,500.00	\$8,250.00
3.3 Bursary travel fund (€20,000 target for fund)	separately funded	separately funded
3.4 Board meetings/Guests/VIPS	€3,000.00	\$3,300.00
3.5 Prizes and Awards (further awards will be sponsored)	€3,000.00	\$3,300.00
<b>4. Transport</b>		
4.1 HoD Meeting shuttles	€2,500.00	\$2,750.00
4.2 President's Reception	€900.00	\$990.00
<b>5. Venue Catering</b>		
5.1 Coffee Breaks (6 breaks @ €4.00)	€28,800.00	\$31,680.00
5.2 Lunch x 3 days @ €18 inc VAT	€64,800.00	\$71,280.00

<b>6. Social Events</b>		
6.1 Welcome Reception €40/head	€48,000.00	\$52,800.00
6.2 Conference Party incl entertainment €100 (600 people attending)	€60,000.00	\$66,000.00
6.3 President's Reception (to be part-sponsored)	€3,000.00	\$3,300.00

<b>7. Delegate Requirements</b>		
7.1 Badges €5	€6,000.00	\$6,600.00
7.2 Conference Packs €8	€9,600.00	\$10,560.00

<b>8. Administration</b>		
8.1 Onsite admin costs and staffing	€10,000.00	\$11,000.00
8.2 Bank charges 3.5%	€15,000.00	\$16,500.00
8.3 PCO management fee €38 (plus VAT)	€56,088.00	\$61,696.80
8.4 Secr. expenses - stationery, phone, fax	€3,000.00	\$3,300.00
8.5 Volunteer T-shirts and catering	€3,000.00	\$3,300.00

<b>10. Miscellaneous</b>		
10.1 Contingency	€40,000.00	\$44,000.00
10.2 IFDH Contribution (5% registration income)	€19,220.00	\$21,142.00

<b>EXPENDITURE TOTAL</b>	€647,408.00	\$712,148.80
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<b>INCOME</b>		
1. Registration Fees - 740 Dental Hygienist early €350	€259,000.00	\$284,900.00
2. Registration fees - 100 Dental Hygienist late €425	€42,500.00	\$46,750.00
3. Registration fees - 150 student early €195	€29,250.00	\$32,175.00
4. Registration fees - 50 student late €275	€13,750.00	\$15,125.00
5. Registration fees - 70 Dentist/Specialist early €395	€27,650.00	\$30,415.00
6. 40 free registrations (committees, speakers)	€0.00	\$0.00
7. 50 Dental Nurse early €245	€12,250.00	\$13,475.00
8. Gala Dinner tickets 570 paying €80 (30 guests)	€45,600.00	\$50,160.00
9. Commercial Sponsorship Profit	€150,000.00	\$165,000.00
10. Exhibition Net Revenue (40 stands)	€75,000.00	\$82,500.00
11. Govt funding (SFI, Failte Ireland, Dept Health)	€25,000.00	\$27,500.00

<b>INCOME TOTAL</b>	€680,000.00	\$748,000.00
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<b>SURPLUS</b>	€32,592.00	\$35,851.20
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# House of Delegates Meeting

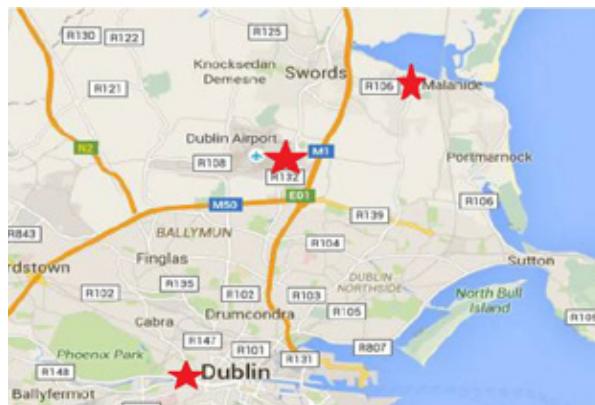


# House of Delegates Meeting

The House of Delegates Meeting will be held on Monday 9th and Tuesday 10th August, prior to the opening of the Symposium itself. We foresee that the IFDH Board Meeting will take place on Saturday 7th and Sunday 8th August, with international delegates arriving on Sunday 8th in preparation for the HoD meeting.

Our selected venue is the beautiful town of Malahide which is on the outskirts of the city in County Dublin. The Grand Hotel Malahide provides a very relaxed setting with leisure centre onsite, and nearby boutique shopping and seaside walks available. Transfer from the airport is less than 15 mins by taxi, and rail connection to the city centre takes less than 30 minutes.

## Malahide Village



Malahide is a suburban village outside Dublin city and close to Dublin Airport. It is a very scenic and historic location, with easy connection to the city by direct rail and city bus (30 minutes transfer time).

Malahide has several traditional Irish pubs, and over 30 small restaurants and coffee shops, as well as shopping boutiques, a marina, beach and fabulous sea walk.

Malahide Castle and Gardens cover 260 acres including the 12th century castle, which is open to visitors. Please see [www.enjoymalahide.com/home/all-about-malahide/](http://www.enjoymalahide.com/home/all-about-malahide/).

Several excellent golf courses in easy reach including the two championship courses in Portmarnock, just 10 minutes away.

## The Grand Hotel Malahide



- » Beachfront setting in Malahide village and marina.
- » Less than 10km from the airport, normal transfer time 15 minutes by coach or taxi. Direct public bus connection is also available to and from the hotel to the airport, with a transfer time of 30 minutes.
- » 15 km to city centre, with direct suburban rail link and public bus routes from outside the hotel.
- » Exceptional conference hotel, very high standards of meeting rooms, A/V equipment and wifi service.
- » All meeting space and bedrooms onsite.
- » Complimentary wifi, complimentary bedroom upgrades provided.
- » Full leisure centre onsite including 21m swimming

pool, steam room, sauna and jacuzzi.

- » Very accessible venue for any special needs

Conference facilities: [www.thegrand.ie/conference-venue-dublin/conference-rooms-meeting/](http://www.thegrand.ie/conference-venue-dublin/conference-rooms-meeting/)

Floorplans: <http://floorplans.visrez.com/grand/>

Conference brochure: [www.thegrand.ie/wp-content/uploads/2014/09/Grand-Hotel-Brochure.pdf](http://www.thegrand.ie/wp-content/uploads/2014/09/Grand-Hotel-Brochure.pdf)

## Malahide Castle



This fantastic 12th century castle and grounds can be included in tour programmes and be used for a Gala Dinner and evening events.

# Proposed Meeting Schedule

## Schedule

- » Saturday 7th August: IFDH Board Meeting
- » Sunday 8th August: IFDH Board Meeting; optional programmes for arrivals; Welcome Reception on lawn; dinner in local restaurants
- » Monday 9th August: HoD Meeting, evening dinner in Trinity College Dublin, in city centre
- » Tuesday 10th August: HoD Meeting, Gala Dinner in Malahide Castle
- » Wednesday 11th August: Meetings, tour option and transfer to city centre

## Meeting Facilities

The hotel has excellent meeting rooms for all requirements. The main Tara Suite would be used for the HoD meeting itself, which can comfortably accommodate 80 people U-shape. Smaller rooms will be used for side meetings and the IFDH Board.

## Meeting Budget

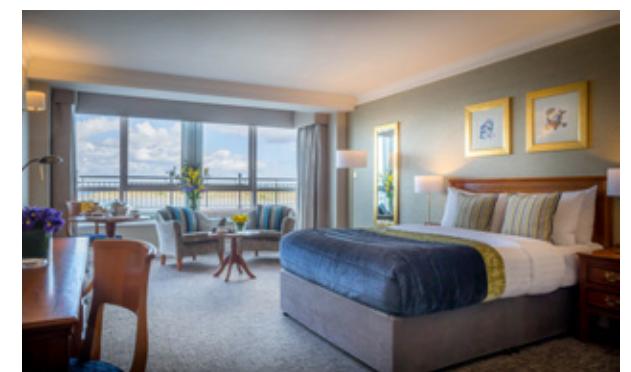
A delegate participation fee will be set for the entire HoD programme, and we will be seeking sponsors to help minimize this rate. Very reasonable accommodation rates have been agreed with the hotel, as well as low charge for the meeting facilities.

## Accommodation

Agreed rates for 2021 are €155 single occupancy, including Full Irish Breakfast and all taxes; €195 twin/double occupancy, and rates will apply for extended stay.

Executive rooms are available for a €30 upgrade, and a number of these (to be agreed) will be provided as complimentary upgrades. Many of the bedrooms have sea-views as shown in the picture below.

Participants can extend their stay at The Grand Hotel Malahide or transfer to a city-centre hotel close to the venue for the main Symposium.







Accommodation

# Dublin Hotels

Dublin has 20,000 hotel rooms within 10 miles of the city centre, at very high quality 3\*, 4\* and 5\*. Consumers can enjoy a wide range of accommodation options within a convenient distance of the Convention Centre.

## Accommodation Guide Rates 2016

Accommodation type	Cost of single room, B&B, including taxes
5* hotel	€150-€250
4* hotel	€90-€160
3* hotel	€80-€140
Budget hotel/B&B	€40-€70
University	€35-€70
Hostel (per bed rate)	from €15

### Budget Accommodation

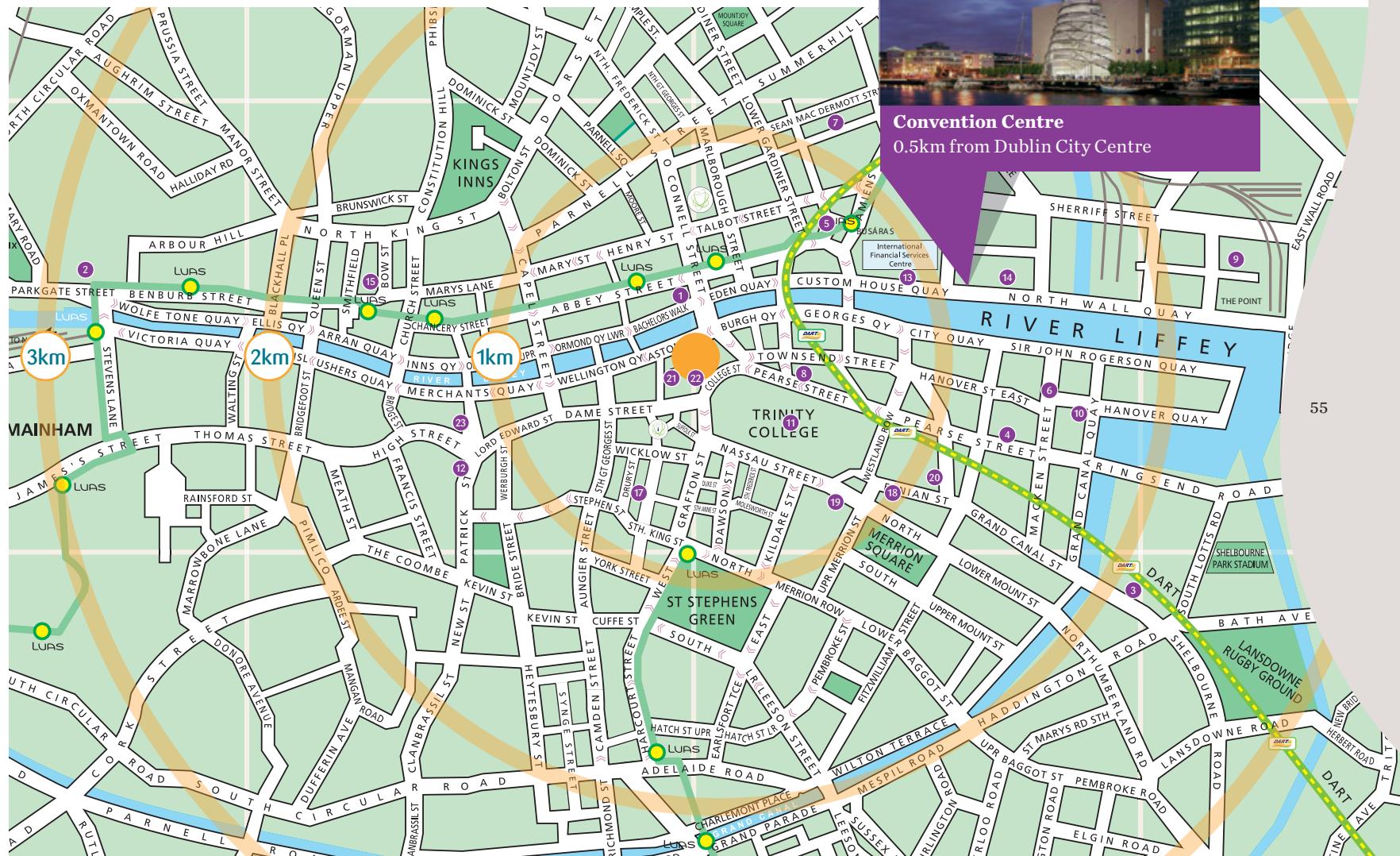
In addition to an excellent range of hotel options, Dublin city has a great selection of student accommodation and hostels, many within walking distance of the conference venue. Guide rates are given above. We can also offer short-stay self-catering apartments which are ideal for families and for anyone extending their visit.





# Convention Centre Dublin & City Centre

1. Arlington Hotel ★★★
2. Ashling Hotel ★★★★
3. Grand Canal Hotel ★★★
4. The Pearse Hotel ★★★
5. Beresford Hotel ★★★
6. Maldron Hotel Cardiff Lane ★★★★
7. The Ripley Court Hotel ★★★
8. Trinity City Hotel ★★★★
9. The Gibson Hotel ★★★★
10. The Marker Hotel ★★★★★
11. Trinity College Student Accommodation
12. Jurys Inn Christchurch ★★★
13. Jurys Inn Custom House ★★★
14. Spencer Hotel Dublin City ★★★★
15. Maldron Hotel, Smithfield ★★★★
16. The Gresham Hotel ★★★★
17. The Westbury Hotel ★★★★★
18. O'Callaghan Davenport Hotel ★★★★
19. O'Callaghan Mont Clare Hotel ★★★
20. O'Callaghan Alexander Hotel ★★★★
21. Temple Bar Hotel ★★★
22. The Fleet Street Hotel ★★★
23. Harding Hotel ★★★



Recommended hotel properties and student accommodation in Trinity College Dublin are indicated on the map above. All are within walking distance or short transfer (10mins) on public tram. A further range of budget hostels and apartment options are also available in the city centre.



Symposium Social Events

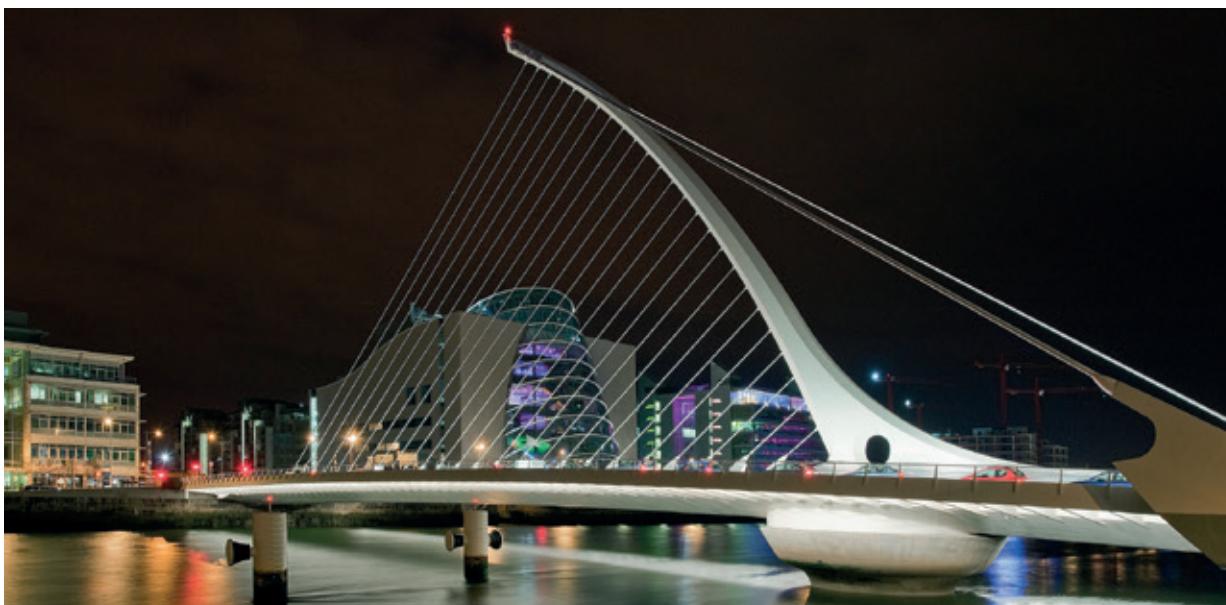
# Symposium Social Events

## Welcome Reception – Convention Centre Dublin

**Thursday 12th August**

The Symposium Welcome Reception will be held at The CCD venue on the Thursday night, allowing delegates to mingle through the exhibition space and enjoy the views across the city.

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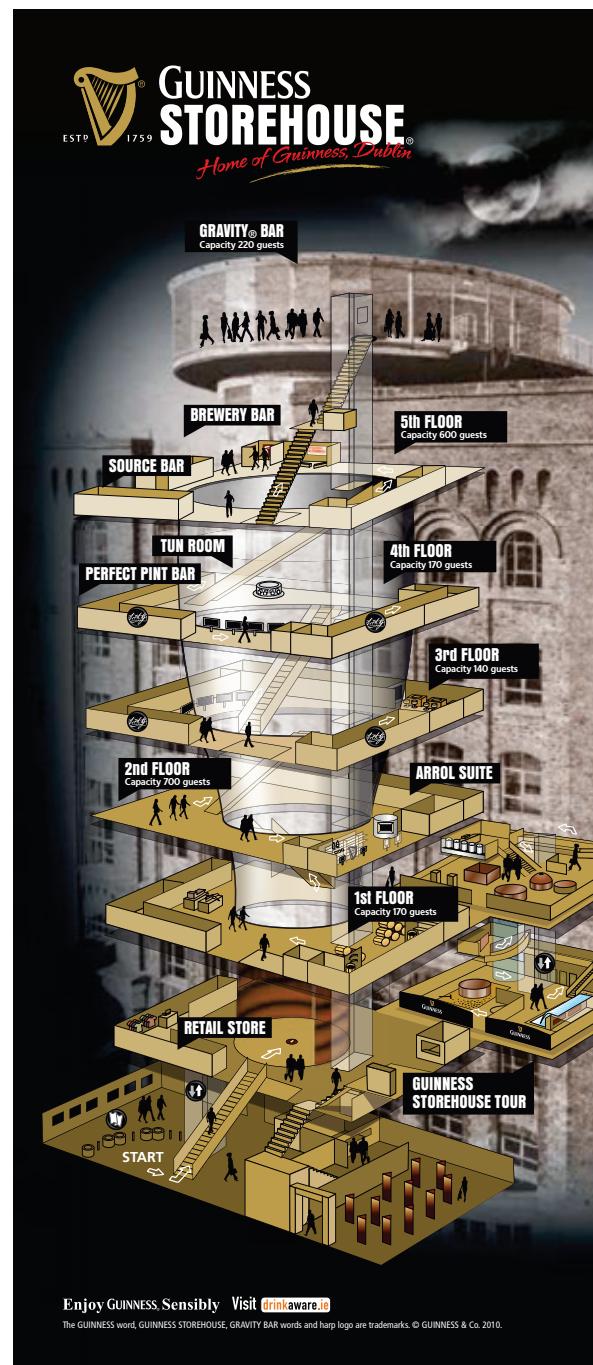


## Conference Party – Guinness Storehouse

**Friday 13th August**

The Guinness Storehouse is possibly the best location in Dublin for large events, catering for up to 1,500 people. The most visited tourist attraction in Ireland, the entire seven floors are available for the Conference Party including the Guinness Experience tour and the Gravity Bar presenting a unique view across the city at night. A range of entertainment will keep the guests at the party until late!

The Conference Party will be preceded by the President's Reception, to be held in a private section of the Guinness Storehouse or separate venue.



Enjoy GUINNESS. Sensibly. Visit [drinkaware.ie](http://drinkaware.ie)

The GUINNESS word, GUINNESS STOREHOUSE, GRAVITY BAR words and harp logo are trademarks. © GUINNESS & Co. 2010.



Accompanying Persons Programme

# Accompanying Persons Programme

We plan an interesting programme for accompanying persons, giving a flavour of the city and its attractions plus an opportunity to test one of Ireland's top golf courses. The programme will include several of the following options:



## Literary Pub Crawl in Dublin City

A poetic guided stroll around the historic pubs of the city centre, with refreshments!

## Tour of National Gallery

A unique guided tour of the National Gallery including current exhibitions.

## Whiskey Tasting at the Old Jameson Distillery

A very informative tour and tasting experience at the historic distillery.

## Round of Golf on one of Ireland's top Championship courses

Dublin offers exceptional quality and value on Championship golf courses within easy reach of the city.

## Guided Tour of Trinity College Dublin and The Book of Kells

A guided walking tour of the city centre sights including Trinity College and the famous Book of Kells.



Pre and Post Event Tours

# Pre and Post Event Tours

Delegates who wish to combine attendance at the conference with a short holiday in Ireland, either before or after the conference, can very easily arrange to extend their visit. Ireland has numerous attractions to offer visitors, all of which are easily accessible from Dublin either by car, bus, train or plane.

Why not extend your stay in this beautiful country and take time to visit the many places of historic interest or take in the beautiful scenery that Ireland has to offer such as:

- » Glendalough in Co Wicklow
- » Kilkenny City

- » The Giant's Causeway, Co Antrim
- » The Rock of Cashel, Co Tipperary
- » Bunratty Castle, Co Clare.
- » The Cliffs of Moher, Co. Clare
- » Newgrange, Co. Meath
- » The Lakes of Killarney, Co. Kerry
- » Glenbeigh National Park, Co. Donegal
- » Yeats Country, Co. Sligo
- » The Gap of Dunloe, Co. Kerry
- » Fota Island, Co. Cork



# Conclusions



# Conclusions

We look forward to welcoming the International Symposium on Dental Hygiene to Dublin in 2021.

- » Ireland, and Dublin in particular, is recognised internationally and regarded as a very popular and interesting destination, with unparalleled hospitality and beauty of scenery. This reputation leads in general to increased conference attendance, both of delegates and accompanying persons.
- » Ireland is ideally situated, in Europe but with good access from all parts of the world. It is especially attractive for North Americans as the natural gateway into Europe, and is very close to the large UK market.
- » Dublin offers excellent conference facilities, including the proposed new purpose-built congress venue which can accommodate the meeting needs with great flexibility.
- » There is an excellent range of hotels and student accommodation within easy reach of the congress venue.
- » Ireland is English-speaking and part of the euro-zone, making it very convenient for conference delegates. It is a safe and stable destination.
- » Dublin is a city full of character, with a rich history and marvelous locations for Gala Evenings and other social events. The city and surrounding countryside provide a wide range of options for scenic tour programmes and other recreation.
- » The full support and co-operation of the City, Government Departments, Science Foundation Ireland and our Tourist Board have been pledged. We have secured significant grants for marketing of the congress and other benefits, and already have industry partners committed to supporting the event.
- » Ireland has a strong conference management industry and proven success with large international projects. The selected PCO and other professionals are on hand for ease of organisation of the conference, and we have a full budget guarantee in place to ensure successful operation.





**22nd International Symposium on Dental Hygiene,  
12th-14th August 2021**





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