

Committee Members

Anne Mai Nilssen, Norway
Anita Preisa, Latvia
Eva Lopez De Castro, Spain
Hadas Abraham-Goldberg, Israel
Wendy Stewart, Canada (Chair)

Board Liaison

Sharon Freidman, Israel

Terms of Reference

This committee encourages members to create a project that reaches the underserved in our world. It also welcomes current and continuing projects to apply. For the 2022-2024 term we hope to continue our social responsibility outreach and depending on sponsorship we will hold a seminar in Korea in 2024. This is a busy committee with a feel good finale. Task to develop the 2022-2024 Social Responsibility campaign. Information on theme and criteria need to be available for social media and news by early 2023.

Activities

Meetings were held on a monthly basis.

November 2022

The theme and criteria for the award were discussed and a timeline for the Social Responsibility Award was established. "Teach the Teacher" was suggested as a timely theme to support the WHO resolution on oral health. Dental hygienists could bring oral health education to schools, mother's groups, community health nurses, etc and provide oral health education and the tools to sustain the program after the RDH leaves. Projects could leave teaching tools in place as a legacy.

January 2023

"Sharing oral health knowledge for sustainable smiles" was the chosen theme! First, that as dental hygienists we have valuable knowledge to share. Second, that we should like the products to be sustainable and that the information can be passed on to future generations/colleagues. The committee reviewed the SR section of the website and found that updates were required for most sections to reflect the 2022-2024 theme. Also, a banner needed to be designed, and a short promotional video to share with the House of Delegates.

February 2023

The Reporting Template, Webpage, Project Planning, and Introduction Letter were reviewed and edits were made for the website.

March 2023

The committee created a short promotional video to promote the initiation of projects. The video was then distributed to the House of Delegates through WhatsApp.

May 2023

The theme for projects was circulated to House of Delegates and a reminder was sent to share on all social media channels. No submissions had been received by this point, but the committee members updated on the activities in their respective countries and things looked promising for future submissions!

July 2023

A short promotional video to promote initiation of projects was created. Emails were starting to come in with enquiries about the award. Committee members worked towards creating another social media post to keep the hype going.

September 2023

The introduction video was posted to IFDH's social media, and several countries had shared in their own country's groups as well. A list of previous winners was completed by the office and circulated to the SR Committee. This information was also added to the website. A request was made in the House of Delegates WhatsApp group asking for pictures from previous winner presentations.

November 2023

A few more email enquires were received by November. A video featuring previous winners was created and circulated on social media. Preliminary discussions were held about the SR session to be held in Korea in July 2024.

December 2023

The first project submission came in! This was very exciting news for the committee after months of preparation. Also, the committee getting more emails and phone calls with questions about the program.

January 2024

By the time of our January meeting, three projects had been submitted with just under a month to go. Sixteen projects were submitted in 2019, and 8 were submitted in 2022. The committee reviewed and approved a new, more detailed 4-point judging template, and updated the criteria for judging. It was decided that for transparency, a minimum of 5 judges should be selected. This meant reaching out to non-committee members as several committee members were from countries who submitted projects and were therefore in conflict.

February 2024

The deadline for submission had passed and sixteen projects were submitted! Wendy compiled a reveal video to celebrate the 16 submissions. A template was created for the judges, with a deadline of March 17 for their results.

May 2024

A thank you post for social media was created and posted on the IFDH social media channels, and a video announcing the winners was created. A draft plan for the session in Korea was circulated, and the committee is looking forward to meeting all participants and prize winners in Korea in July. Wanda Fedora has notified the winners of their success and all participants who were not in the top 3. The committee would like to feature all the projects with a slide during the SR session in Korea. This will require a picture of the working group or person/persons who submitted the project, as well as 1-2 pictures of the project in action.

Improvements for future years:

1. The judging process is very challenging and dates need to be strictly adhered to. Suggested areas for improvement include:

- Ensuring judges understand the importance of the deadlines and that they are willing to commit to these declines.
- Request for additional judges to be prepared at an earlier time in case they are indeed needed.
- Ensuring diversity in the judging panel, for example including judges from all continents.

2. All the agendas, minutes, and photos from the 2022-2024 Social Responsibility Program will be sent to the office for filing and for future Chair's reference. Utilizing either Goggle docs, or DropBox would also help to ensure good continuity between committees.

3. There needs to be published rules. There are some unwritten rules in existence (i.e. only 1 project per country can win a prize), but these need to be out there for members submitting projects. There was discussion about submissions from individuals versus associations. For example, when an individual submits a project, is it the same as an association submitting a project. Projects that have been submitted previously can be submitted again but must show significant progress and cannot win twice.

4. The SR Project Presentation Template should be edited before 2024-2026 to make it less wordy.

5. Additional clarity surrounding committee roles and Board roles would be helpful. perhaps a check-list for which group is doing which tasks.

Respectfully submitted,

Wendy Stewart

Social Responsibility Committee Chair

Former House of Delegates representative, Canada

Past-President, Canadian Dental Hygienists Association